



EMBOSSING PALETTE

TARGET SECTOR
Luxury Packaging

TEXTURES
& PATTERNS

JAMES CROPPER

MANUFACTURED IN GREAT BRITAIN



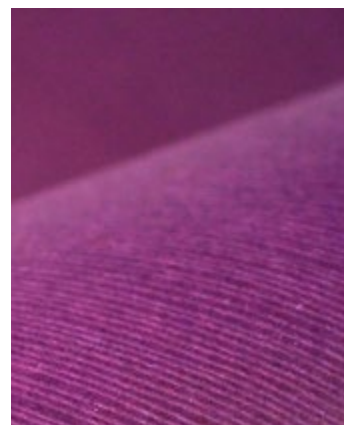
EMBOSSING PALETTE

Feeling is believing and the versatile surface of James Cropper papers can be made to take on forms that are as intriguing to the touch as they are beautiful to the eye.

Why not heighten tactility and add visual impact with one of the textured designs in the James Cropper collection?

James Cropper offers a choice of more than 30 different embossing patterns including textile weaves, leathers, rippling effects and intricate geometrics in grid, spot or linear formations to further enhance our premium papers and boards. Bespoke patterns can also be developed if required.

ENHANCEMENTS



WATER-BASED VARNISH

Whilst a simple clear gloss or matt water-based varnish can enhance the appearance of the paper, it also improves resistance to scuffing and finger-marking. A gloss varnish reflects back the light and makes the base colour appear richer and more vivid. A matt varnish gives the surface a satin look with a discreet sheen.

HOT PRESS

To give increased clarity and depth to the textured finish, embossing patterns can be applied using a Hot Press heating method.



BESPOKE PATTERNS

Individual and unique textures can help design reach new heights. If you are interested in creating a unique paper then James Cropper will work closely with you to create a custom design and explore the development of an individual colour.

Adding surface interest to a paper in combination with colour can provide a market-leading edge, whether using one of the designs in the James Cropper portfolio or creating a tailor-made design.

If you are interested in developing a custom design, please contact the James Cropper sales team in the first instance.

PLEASE NOTE: THE MAXIMUM EMBOSSING WIDTH FOR EACH DESIGN VARIES WITH PAPER WEIGHT

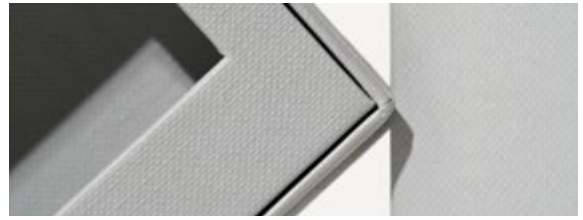
ELEVATE YOUR BRAND

Our state of the art embossing facilities enable us to offer tactile enhancement for any project. Elevating your brand's presence, our exception embossing capabilities are characterised by:



DIVERSE PATTERNS

Choose from over 30 unique embossing patterns, including textile weaves, leathers, rippling effects, and intricate geometrics. Our extensive range ensures your products stand out with distinctive textures.



CUSTOMISATION

Tailor-made embossing patterns are our specialty. We work closely with you to develop bespoke solutions that perfectly align with your brand's vision, making your packaging truly one-of-a-kind.



CUTTING-EDGE TECHNOLOGY

Leveraging advanced technology inspired by Formula 1, our embossing centre uses optical 3D metrology to scan hundreds of thousands of measurement points in just five seconds. This precision guarantees the highest quality in every textured paper we produce.



FLEXIBLE PRODUCTION

Whether you need high-volume production or short, bespoke runs, our state-of-the-art embosser varnisher and fleet of embossing machines are equipped to handle your needs efficiently and effectively.



COMMITMENT TO SUSTAINABILITY

We are dedicated to eco-friendly practices, from using green electricity to reducing our carbon emissions. Our embossing services reflect this commitment, offering you sustainable solutions without compromising on quality.



CONTRACT EMBOSSING

Unlock your full brand potential with James Cropper's contract embossing service. Whether your paper is sourced from our mill or elsewhere, leverage our expertise and state-of-the-art equipment to enhance it with distinctive textures and patterns.

Our full range of standard emboss patterns are available for contract embossing, or we can help in developing bespoke patterns if required.

Please get in touch to find out more about how to partner with James Cropper for your contract embossing needs.

LEATHER



Alligator



Antelope



Chamois



Doeskin



Elan



Gecko



Levant



Rhino



Seal

FABRIC



Bookcloth



Cambric



Euro-linen



Linen



Poplin



Shantung



Weave

BURLAP



Buckram



Burckram Turret



Flax



Hemp



Hessian



Hopsack



Huckaback

UNDULATING



Bubble



Maze



Pebble



Ripple



Sandgrain



Stucco

GEOMETRIC



Basket



Cord



Cross Grain



Haircell



Pinhead



Ridged



Wire



ALLIGATOR

LEATHER

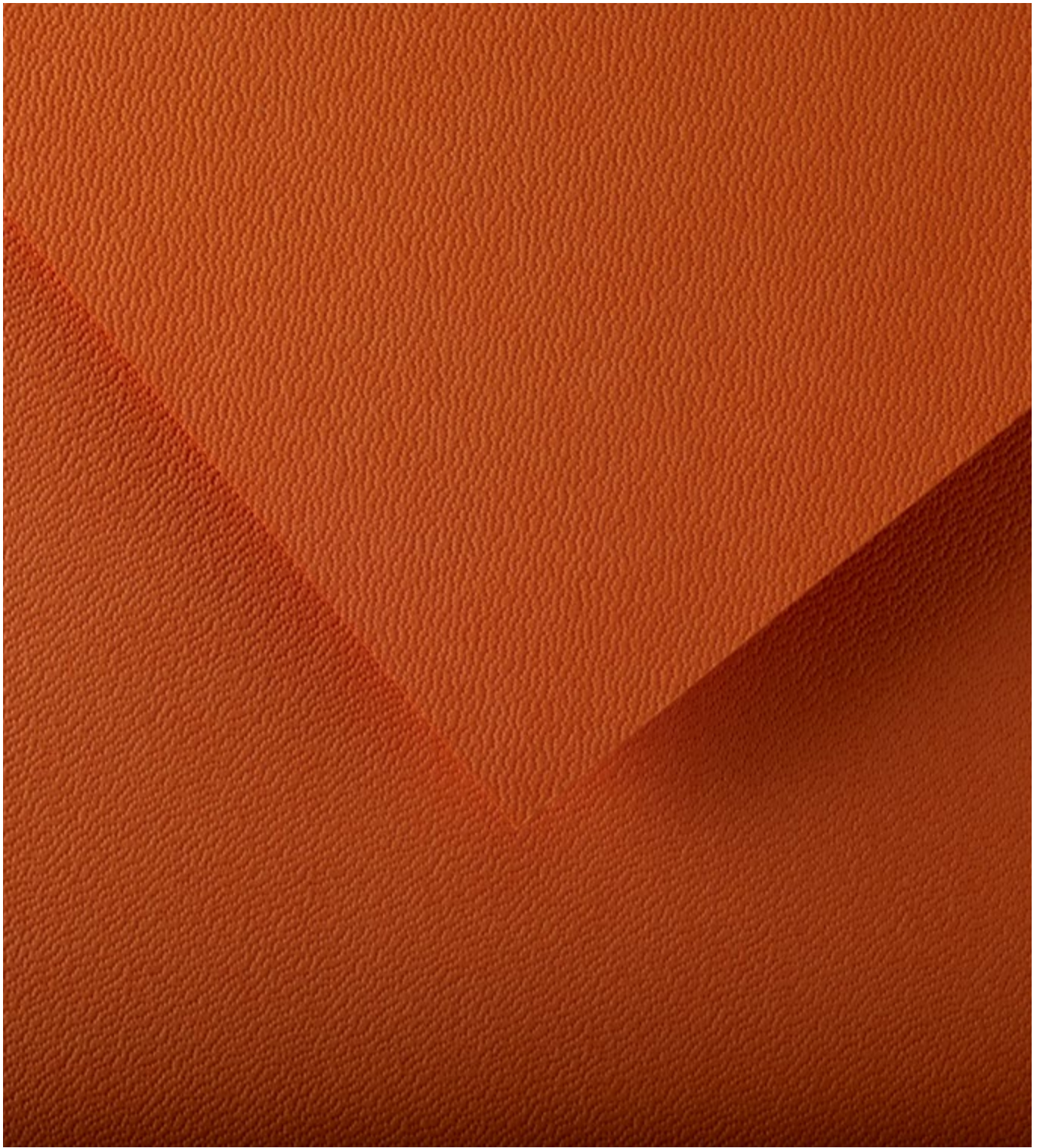
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
900 MM	700 GSM	90 GSM	YES	YES	YES



ANTELOPE

LEATHER

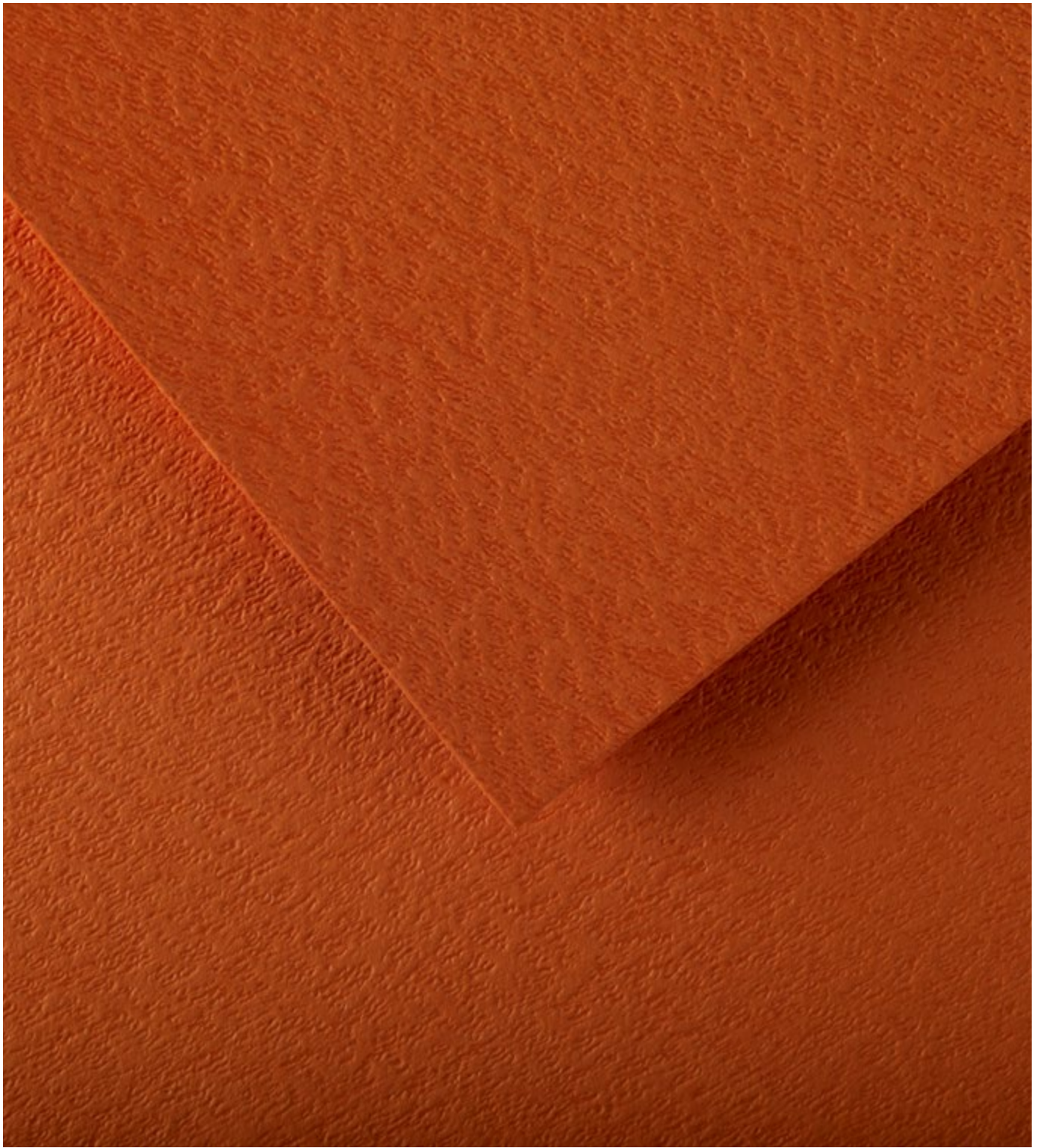
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1100 MM	700 GSM	90 GSM	YES	YES	YES



CHAMOIS

LEATHER

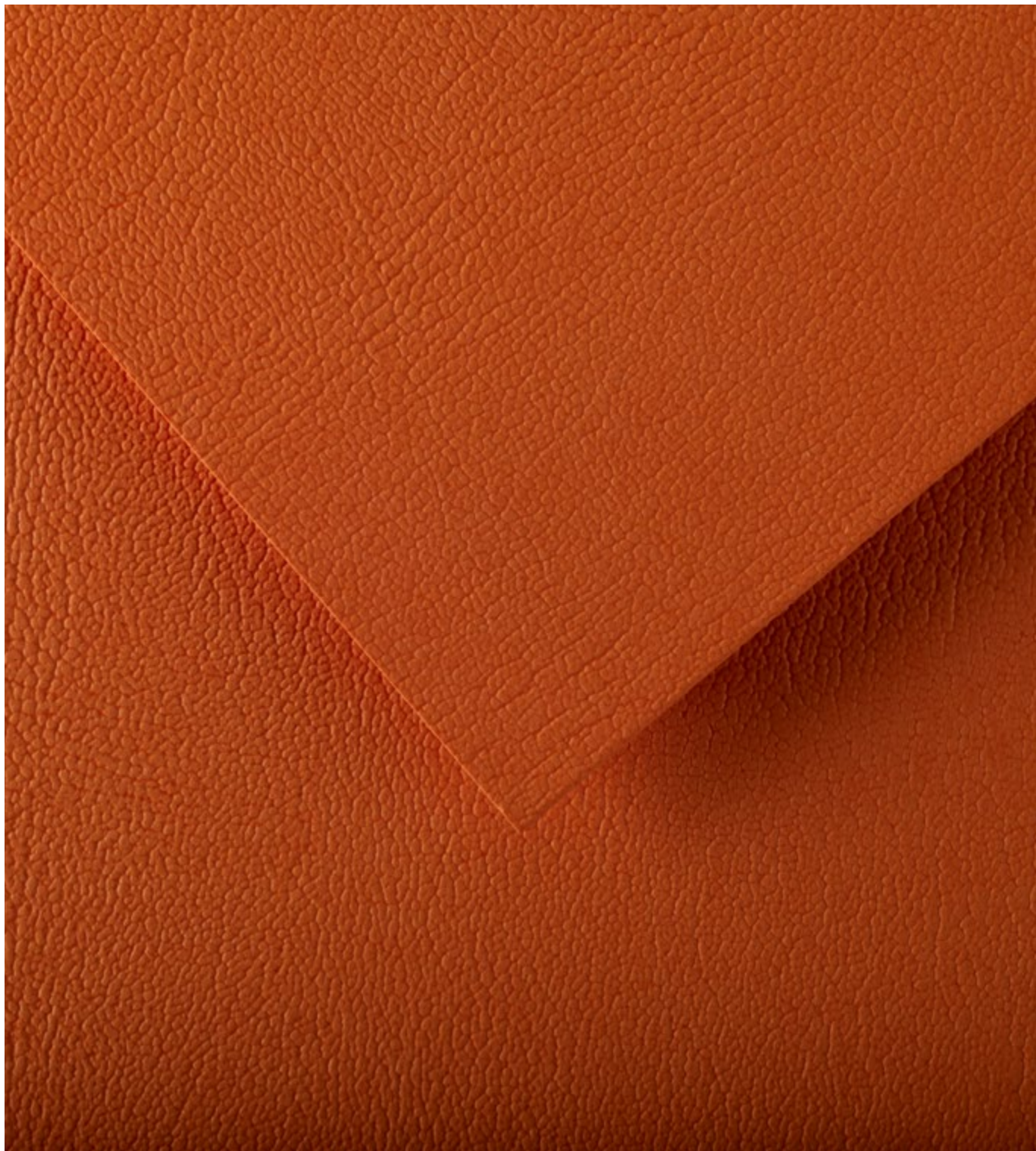
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1100 MM	700 GSM	90 GSM	YES	YES	YES



DOESKIN

LEATHER

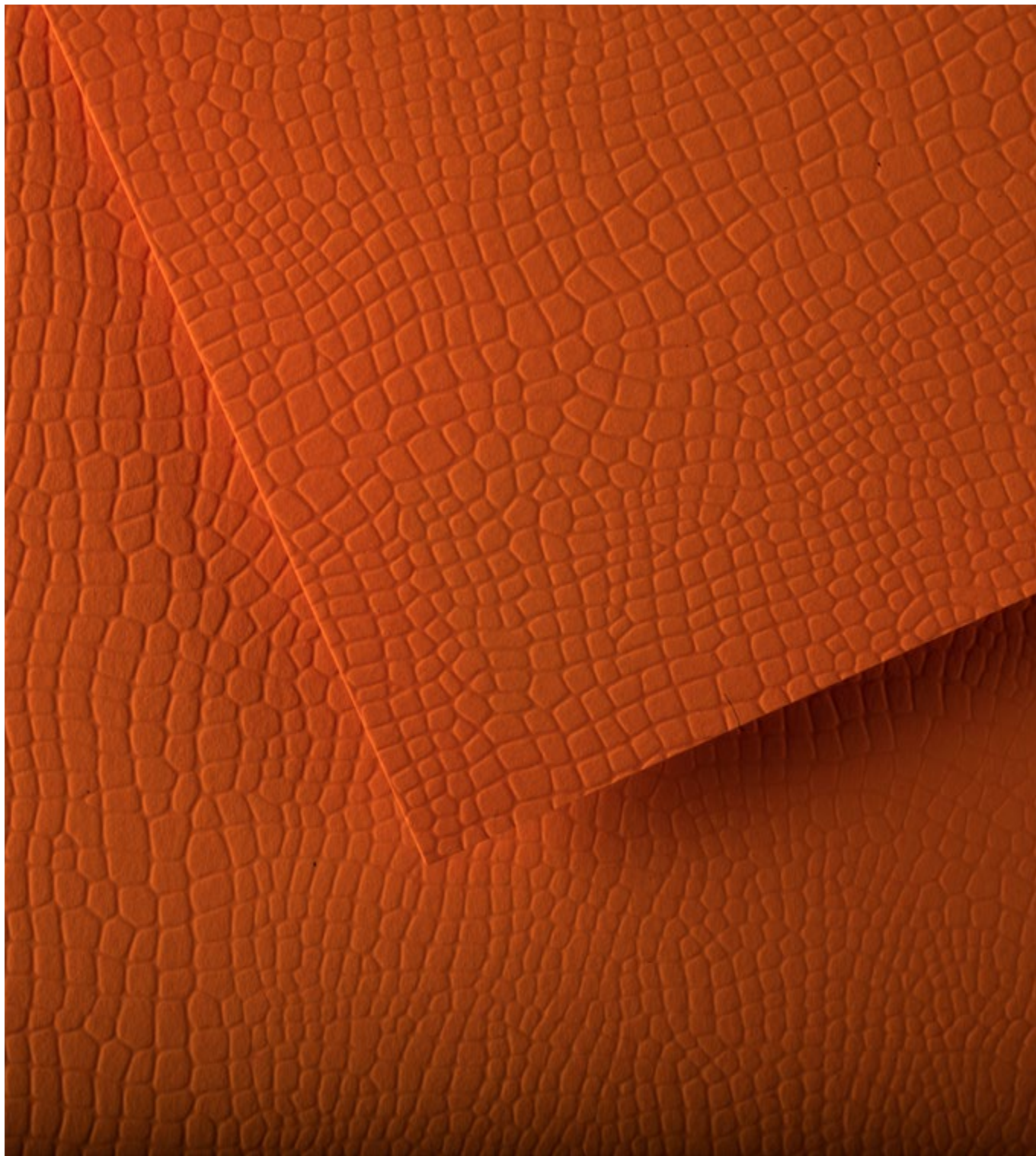
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1060 MM	700 GSM	90 GSM	YES	YES	YES



ELAN

LEATHER

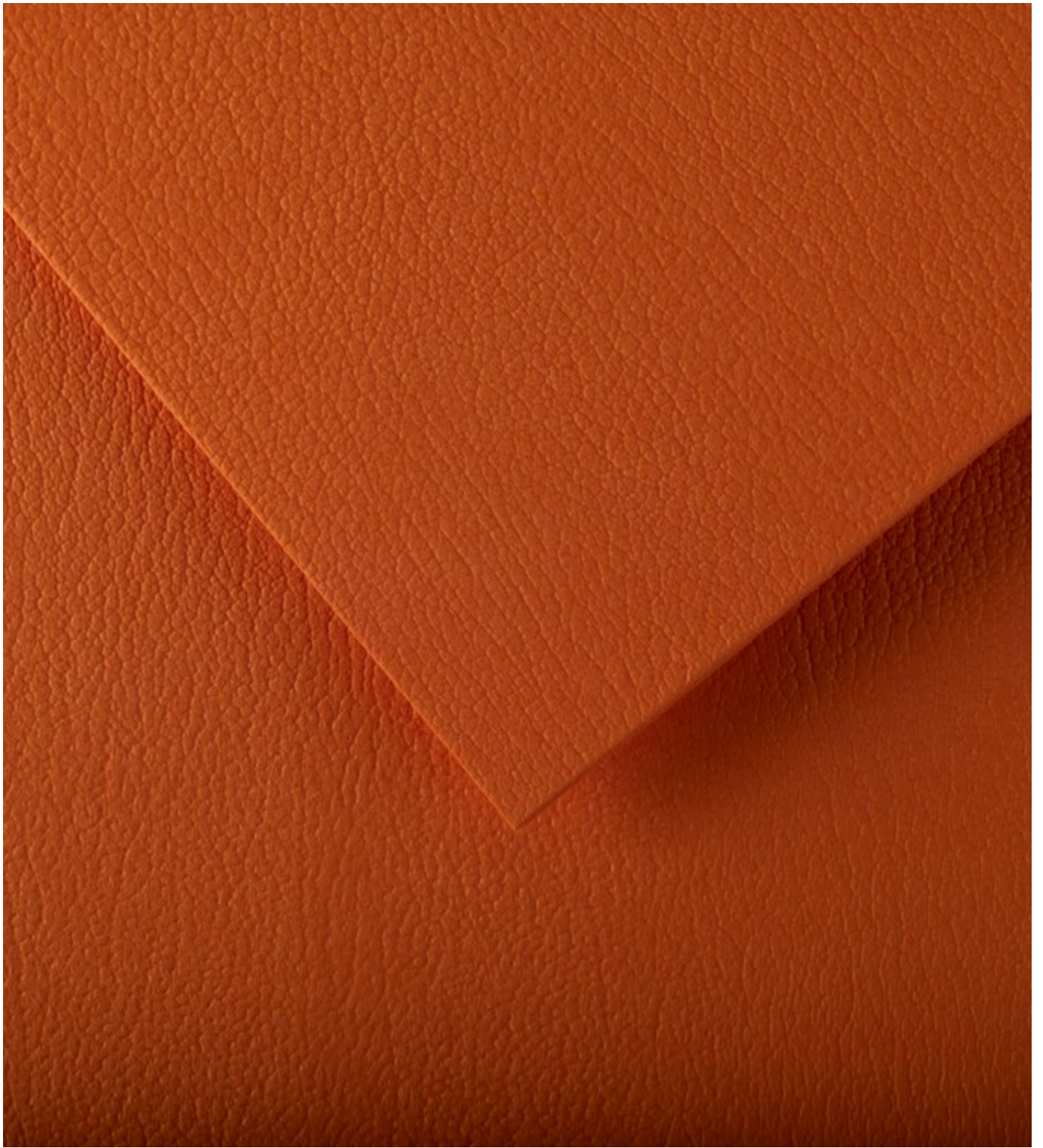
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1100 MM	700 GSM	90 GSM	YES	YES	YES



GECKO

LEATHER

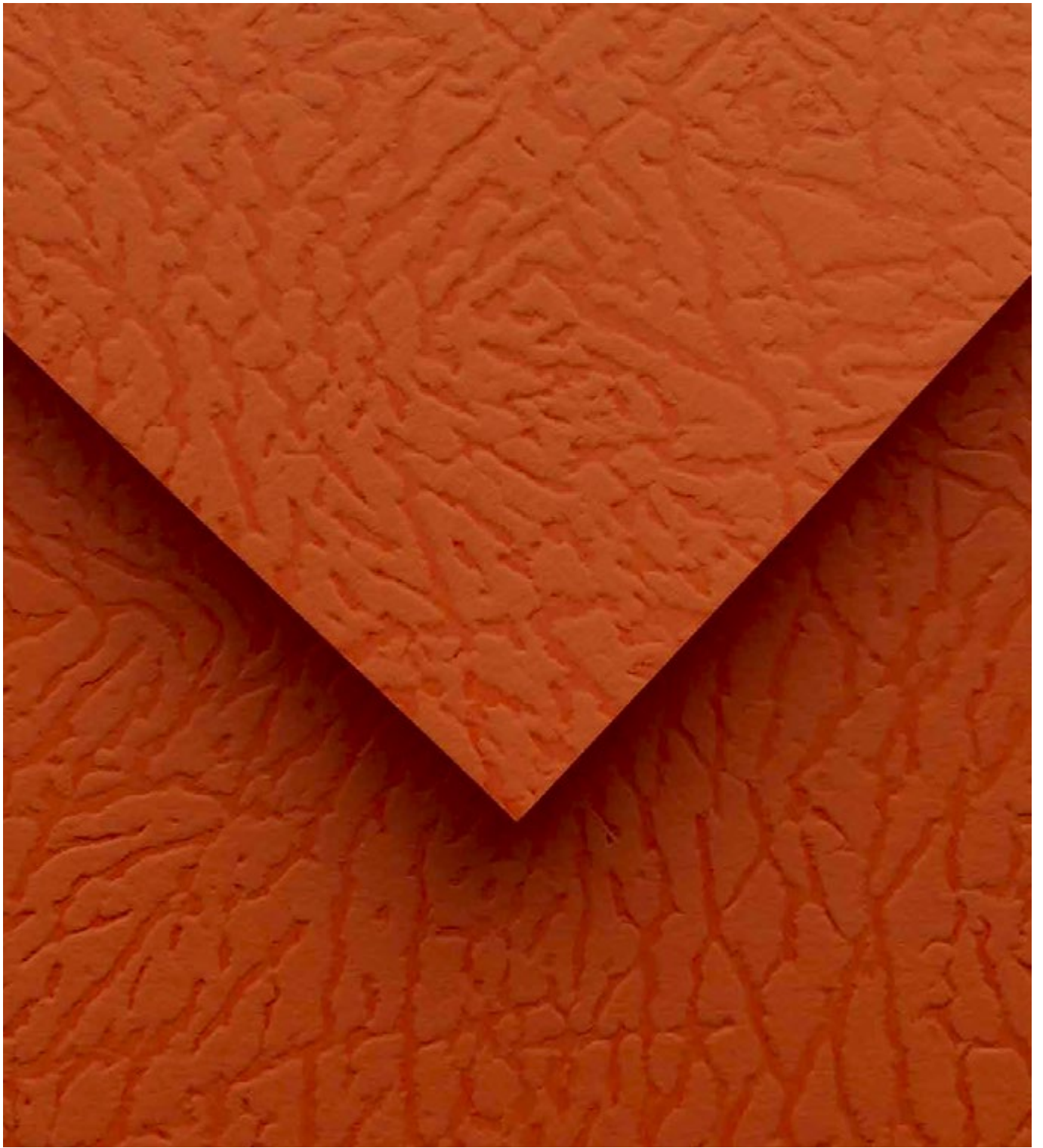
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1060 MM	700 GSM	90 GSM	YES	YES	YES



LEVANT

LEATHER

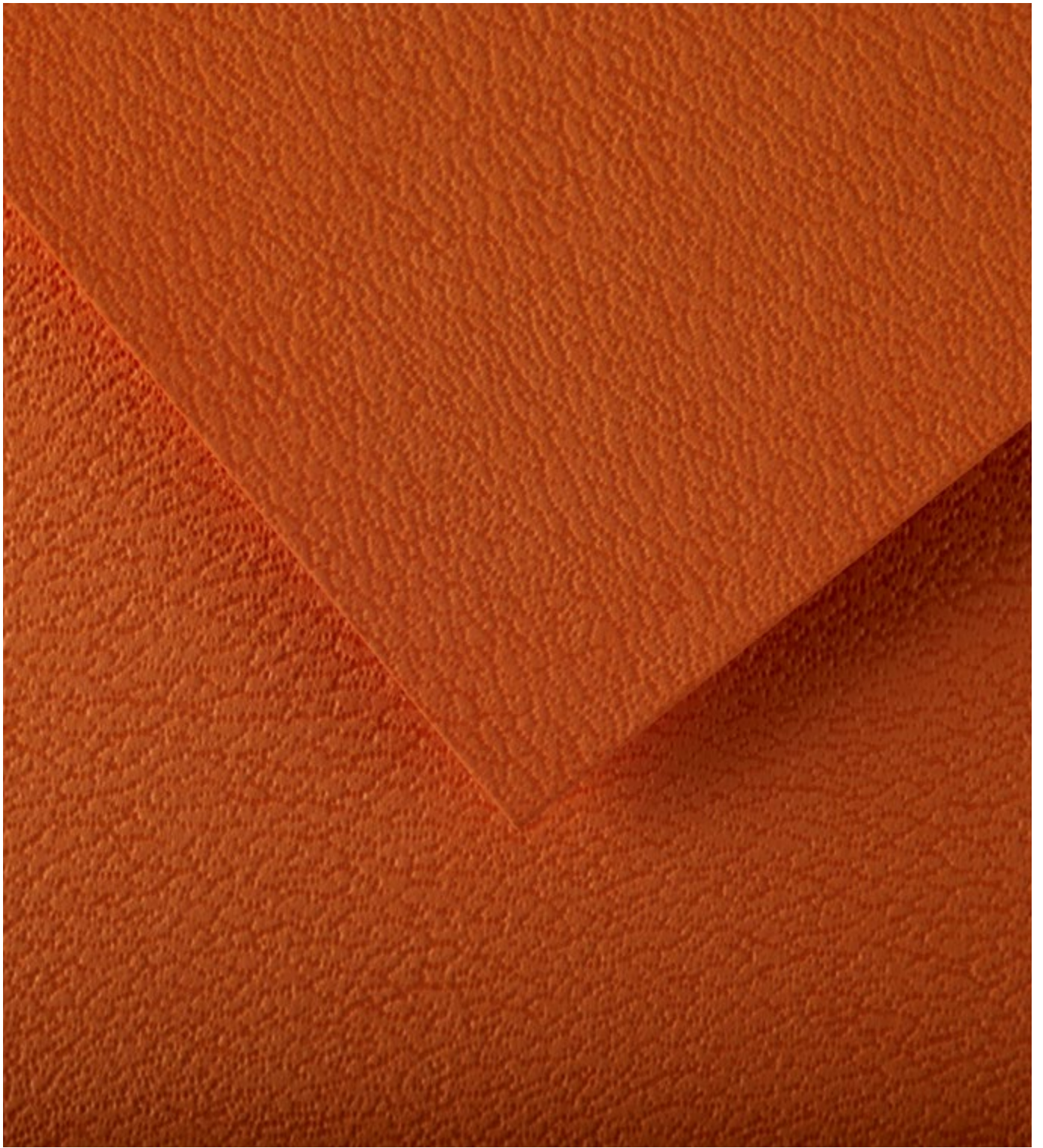
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1080 MM	700 GSM	90 GSM	YES	NO	NO



RHINO

LEATHER

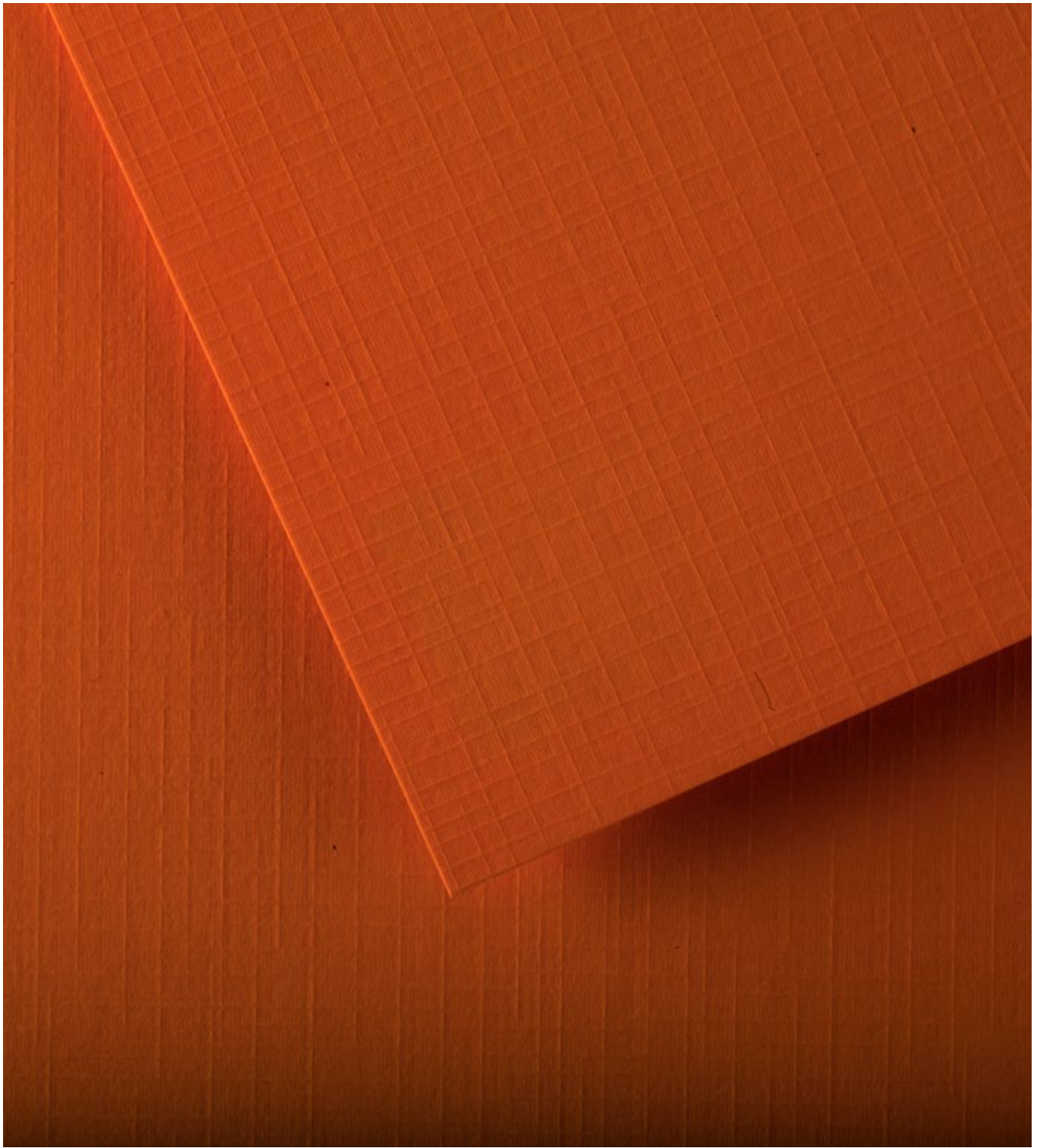
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
900 MM	700 GSM	90 GSM	YES	YES	YES



SEAL

LEATHER

MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1060 MM	700 GSM	90 GSM	YES	YES	YES



BOOKCLOTH

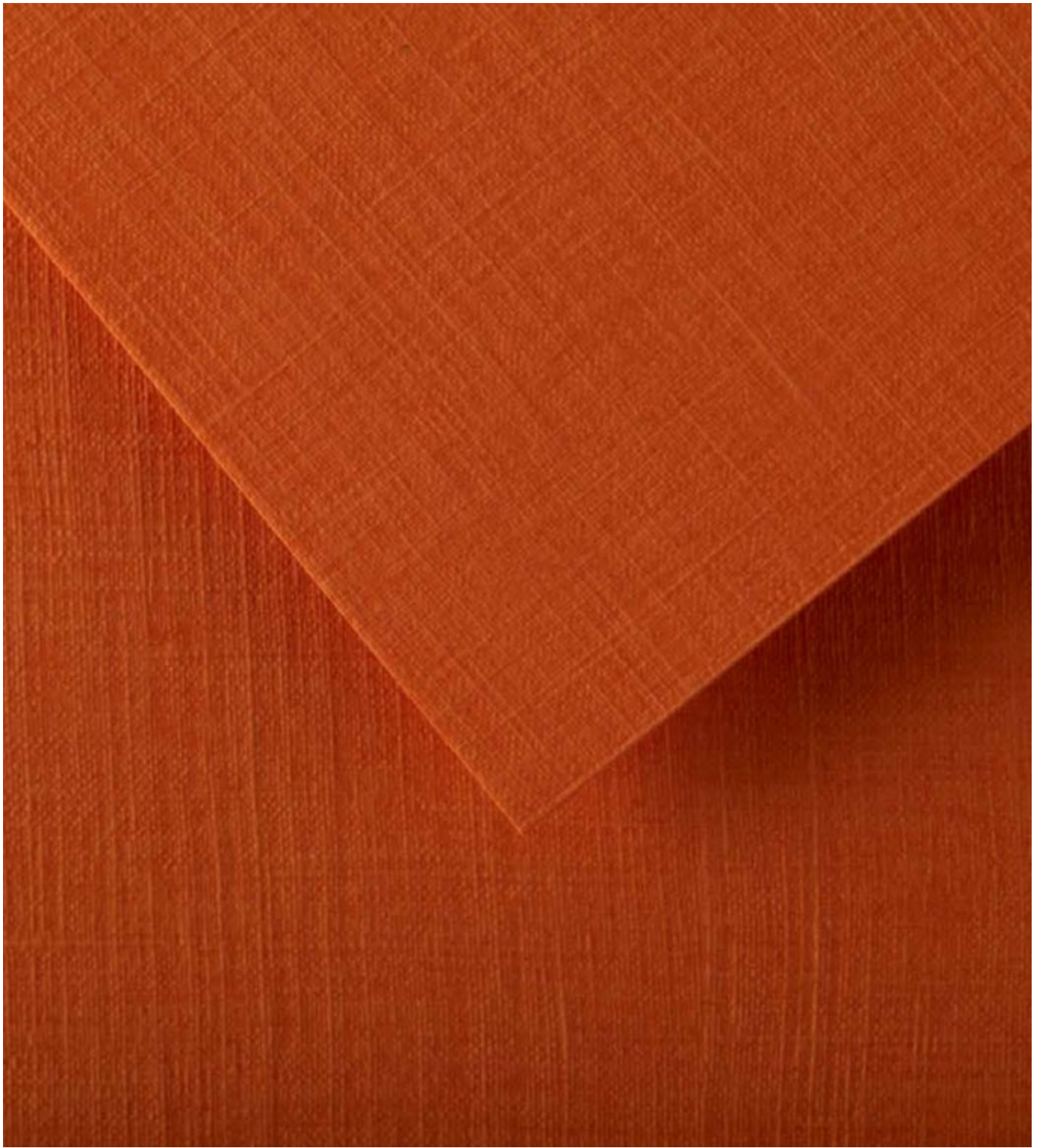
FABRIC

MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
900 MM	700 GSM	90 GSM	YES	NO	NO

JAMES CROPPER

To request samples or learn more – contact us on marketing@cropper.com or visit our [website](#)

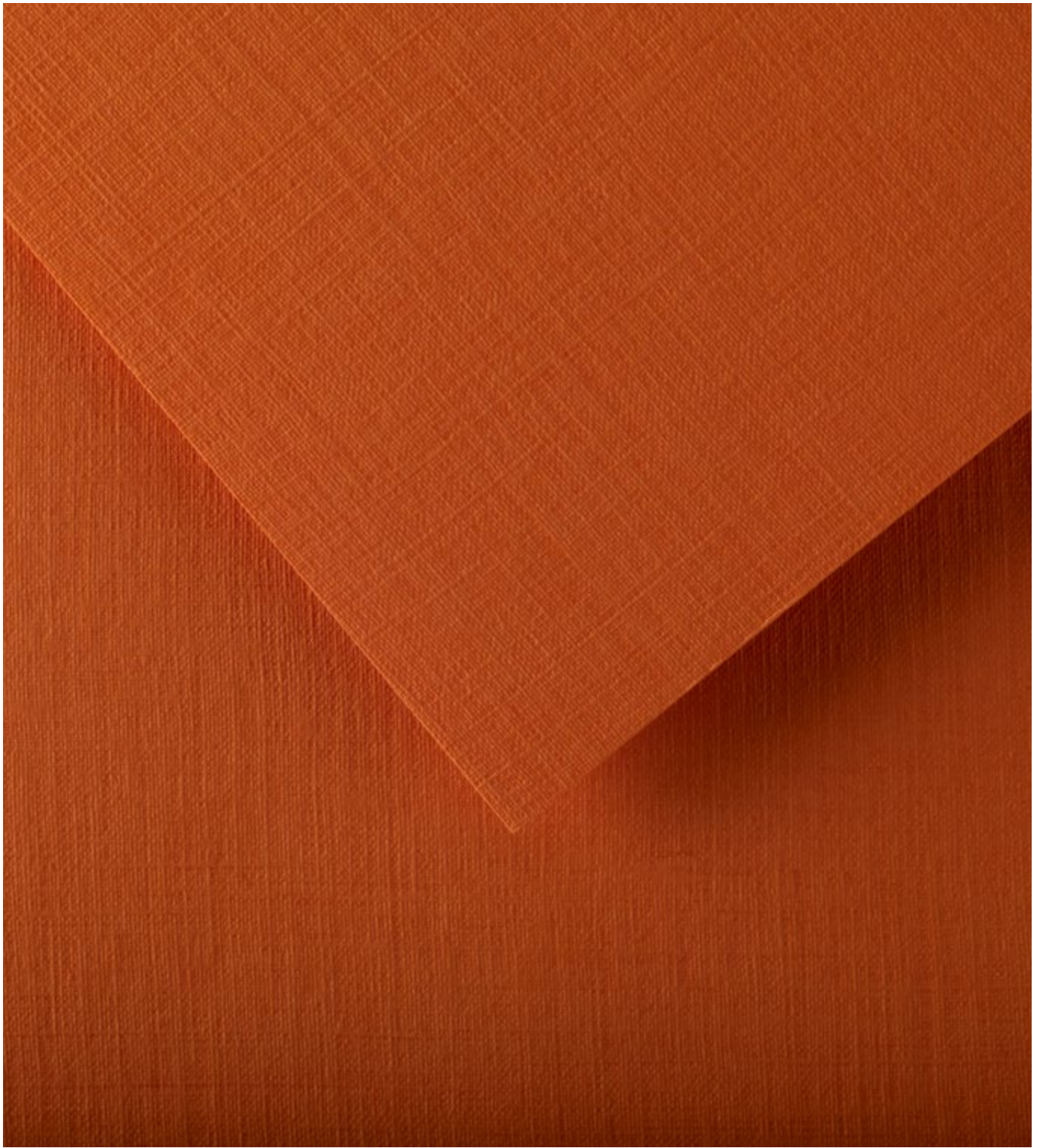
14/40



CAMBRIC

FABRIC

MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1100 MM	700 GSM	90 GSM	YES	YES	YES



EURO-LINEN

FABRIC

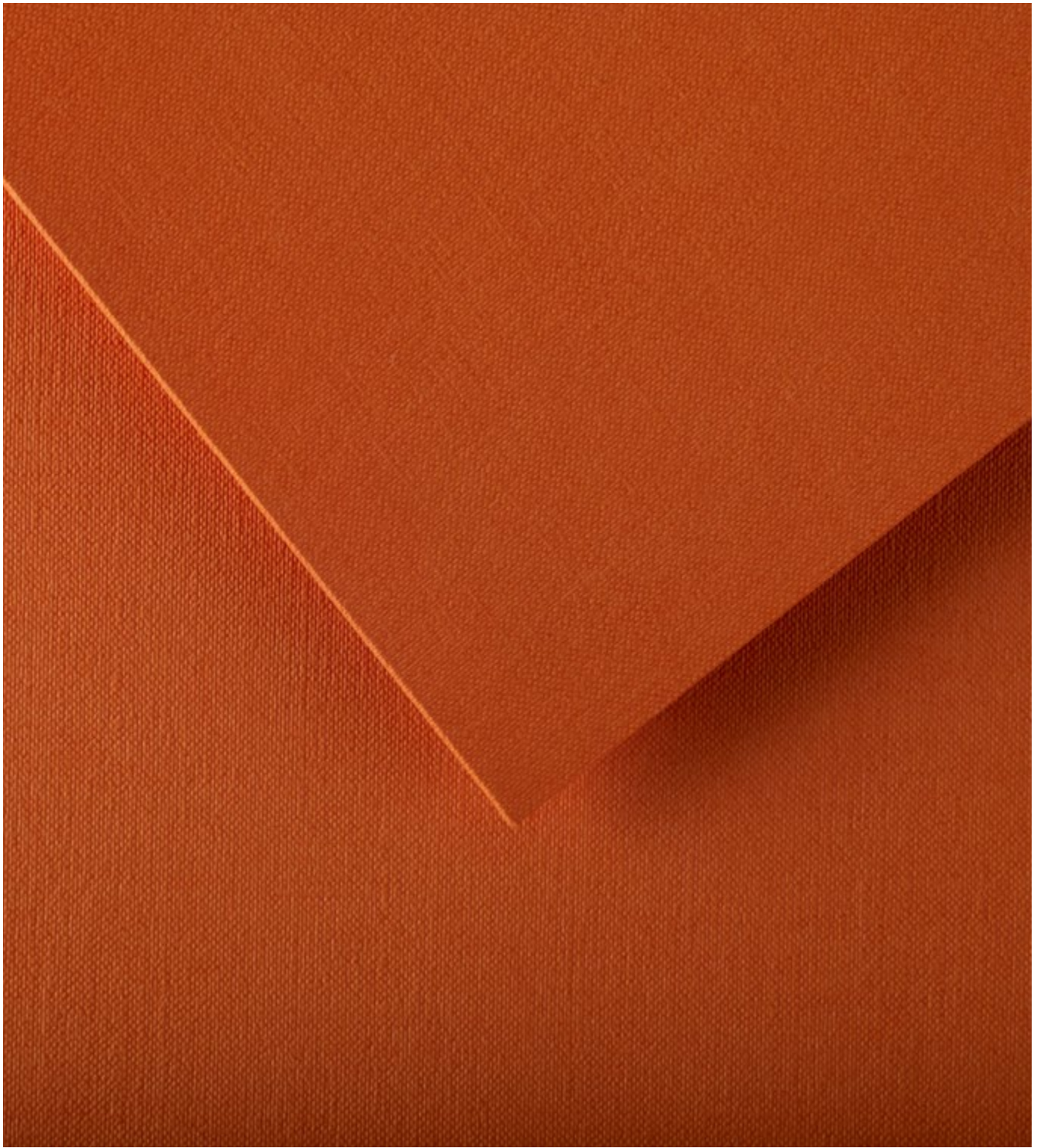
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1150 MM	700 GSM	90 GSM	YES	NO	NO



LINEN

FABRIC

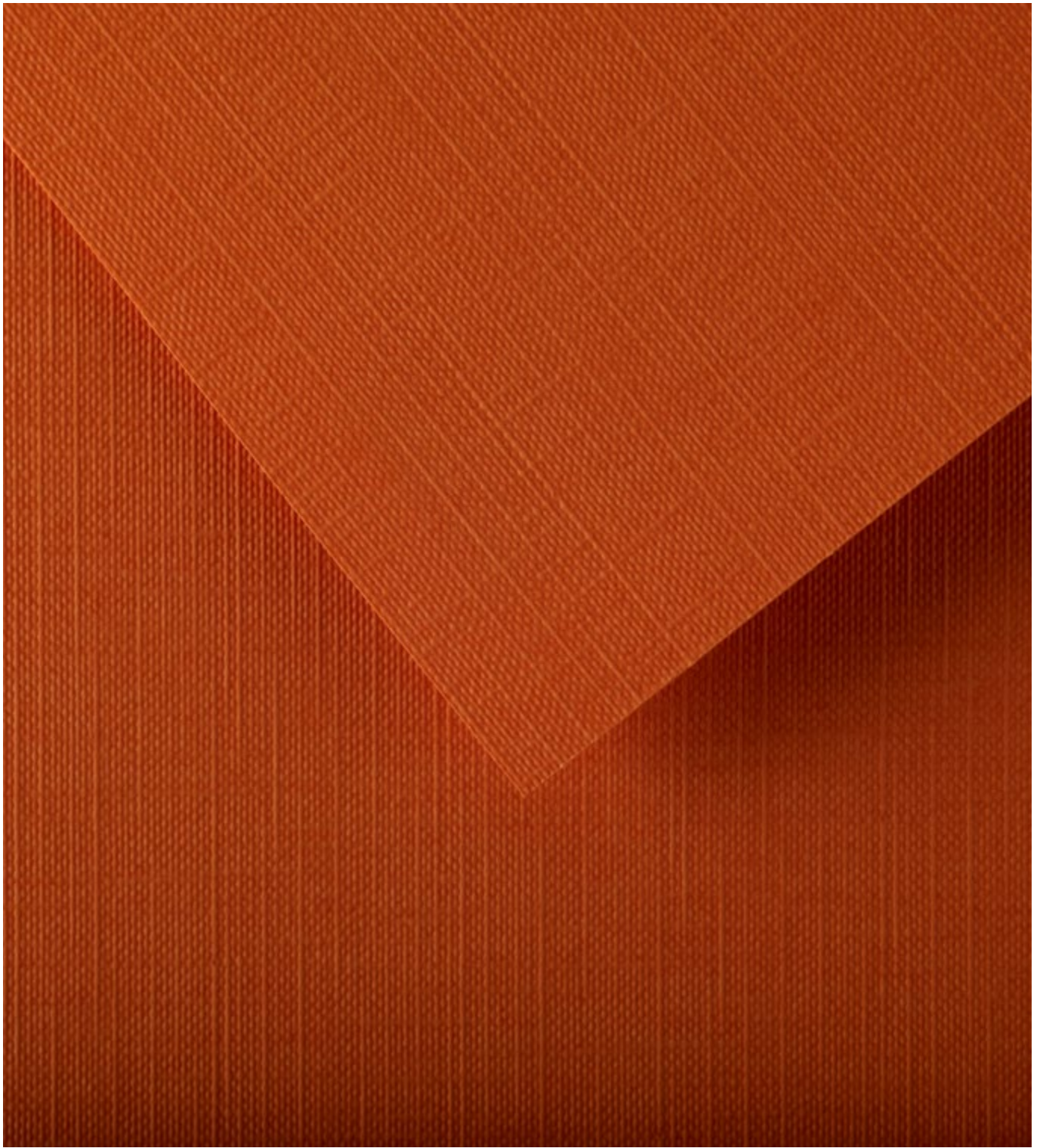
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1090 MM	700 GSM	90 GSM	YES	NO	NO



POPLIN

FABRIC

MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1100 MM	700 GSM	90 GSM	YES	YES	YES



SHANTUNG

FABRIC

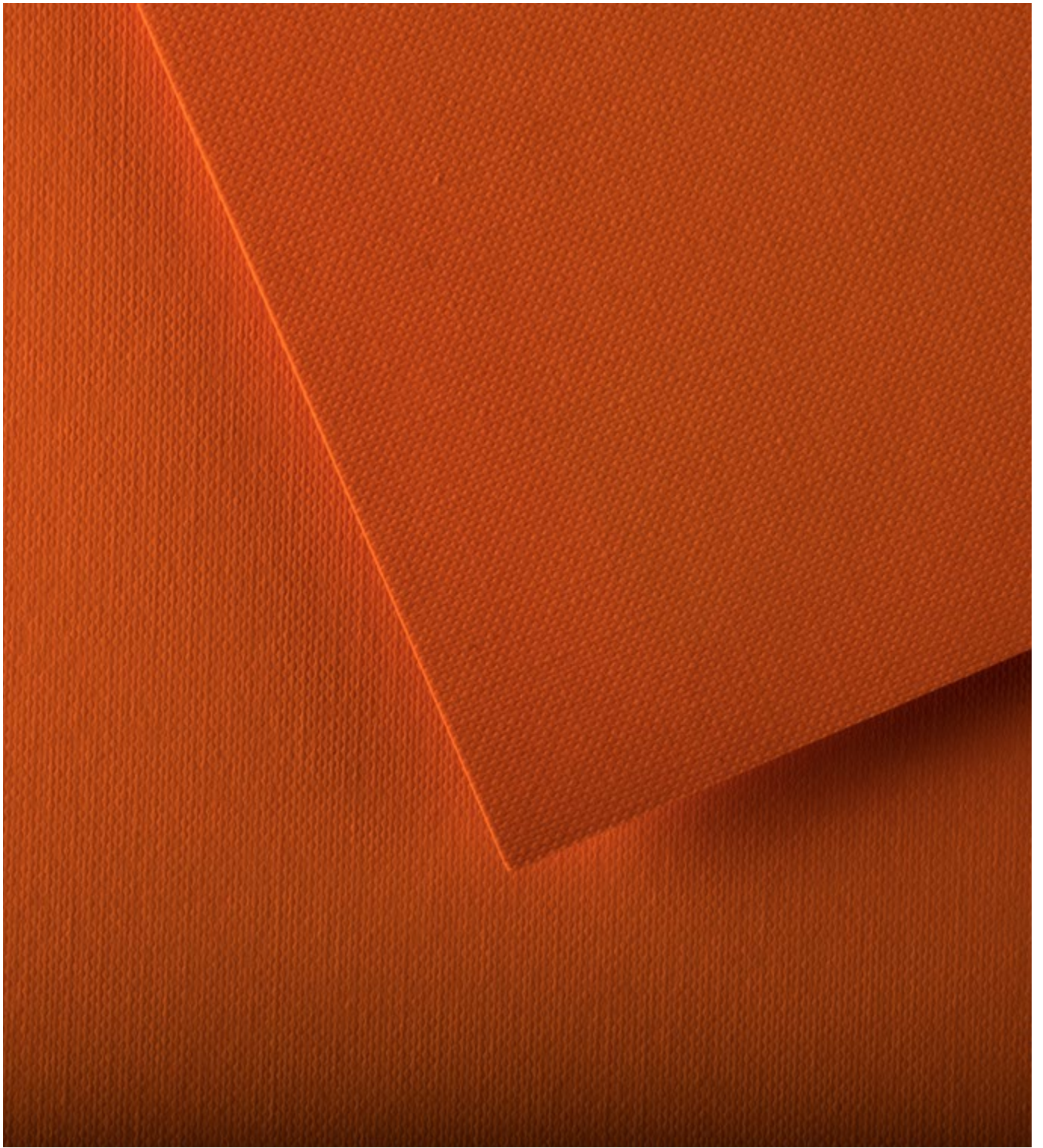
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1100 MM	700 GSM	90 GSM	YES	YES	YES



WEAVE

FABRIC

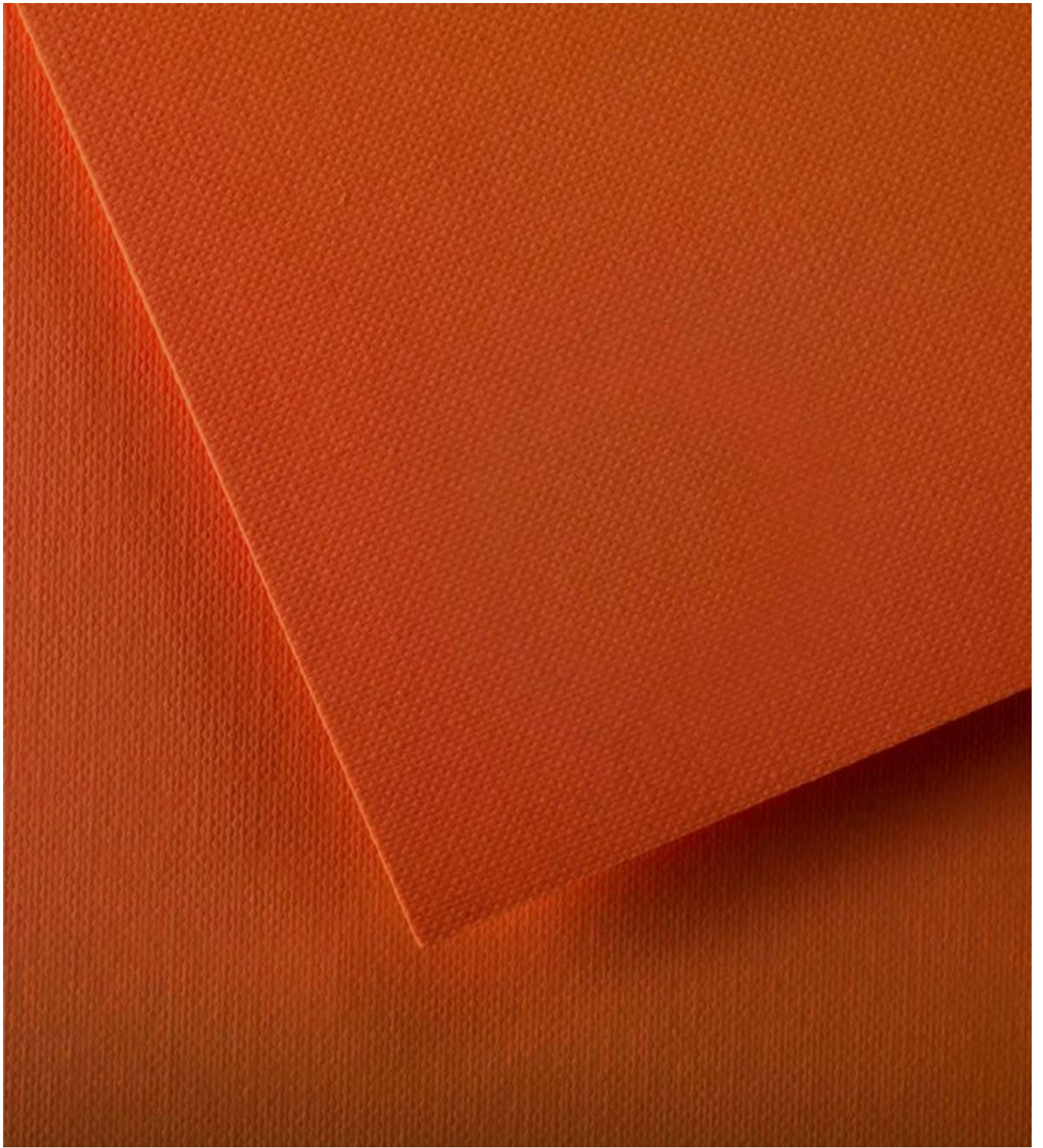
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1080 MM	700 GSM	90 GSM	YES	NO	NO



BUCKRAM

BURLAP

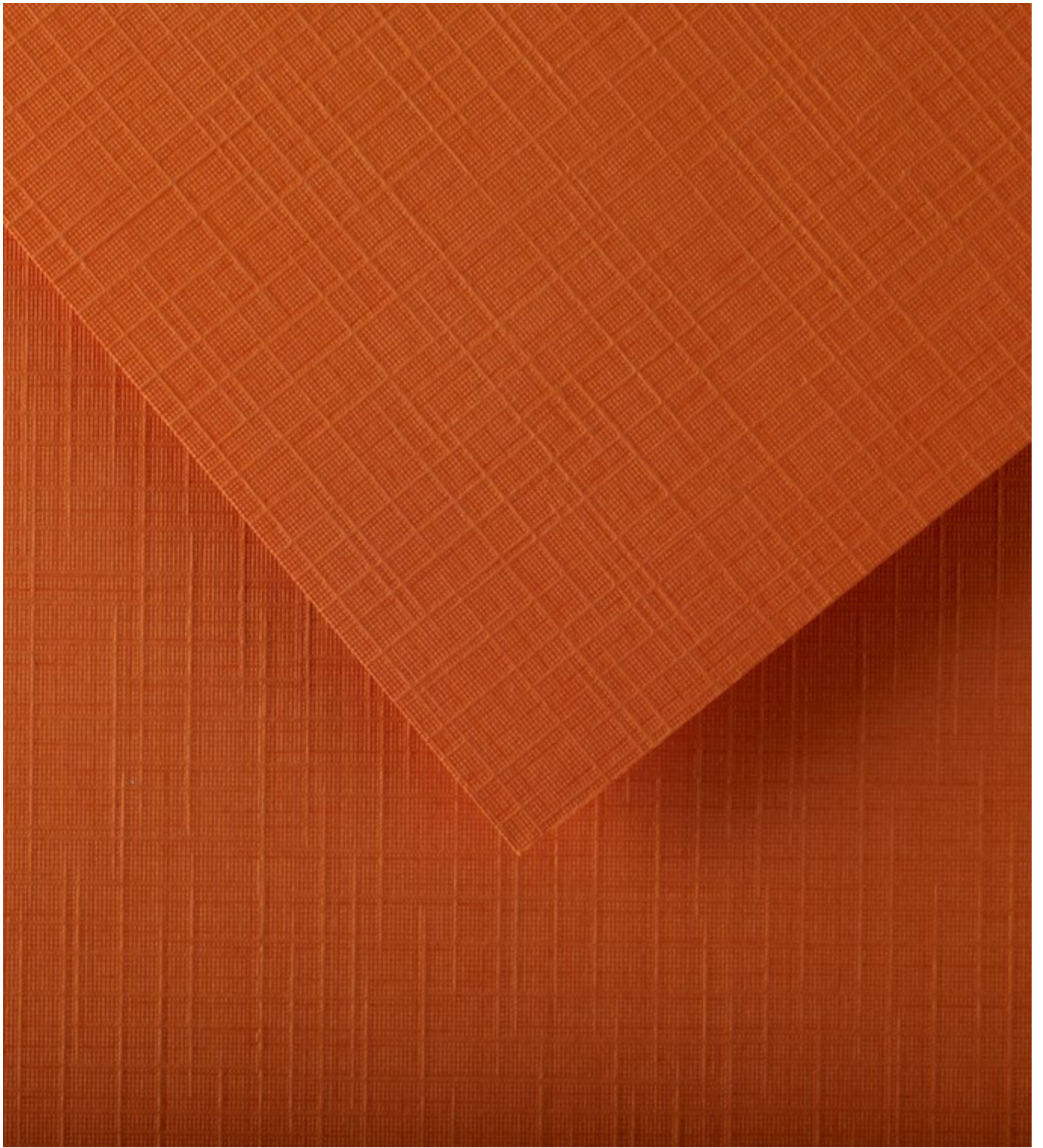
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1280 MM	700 GSM	90 GSM	YES	YES: 1100MM	YES: 1100MM



BUCKRAM TURRET

BURLAP

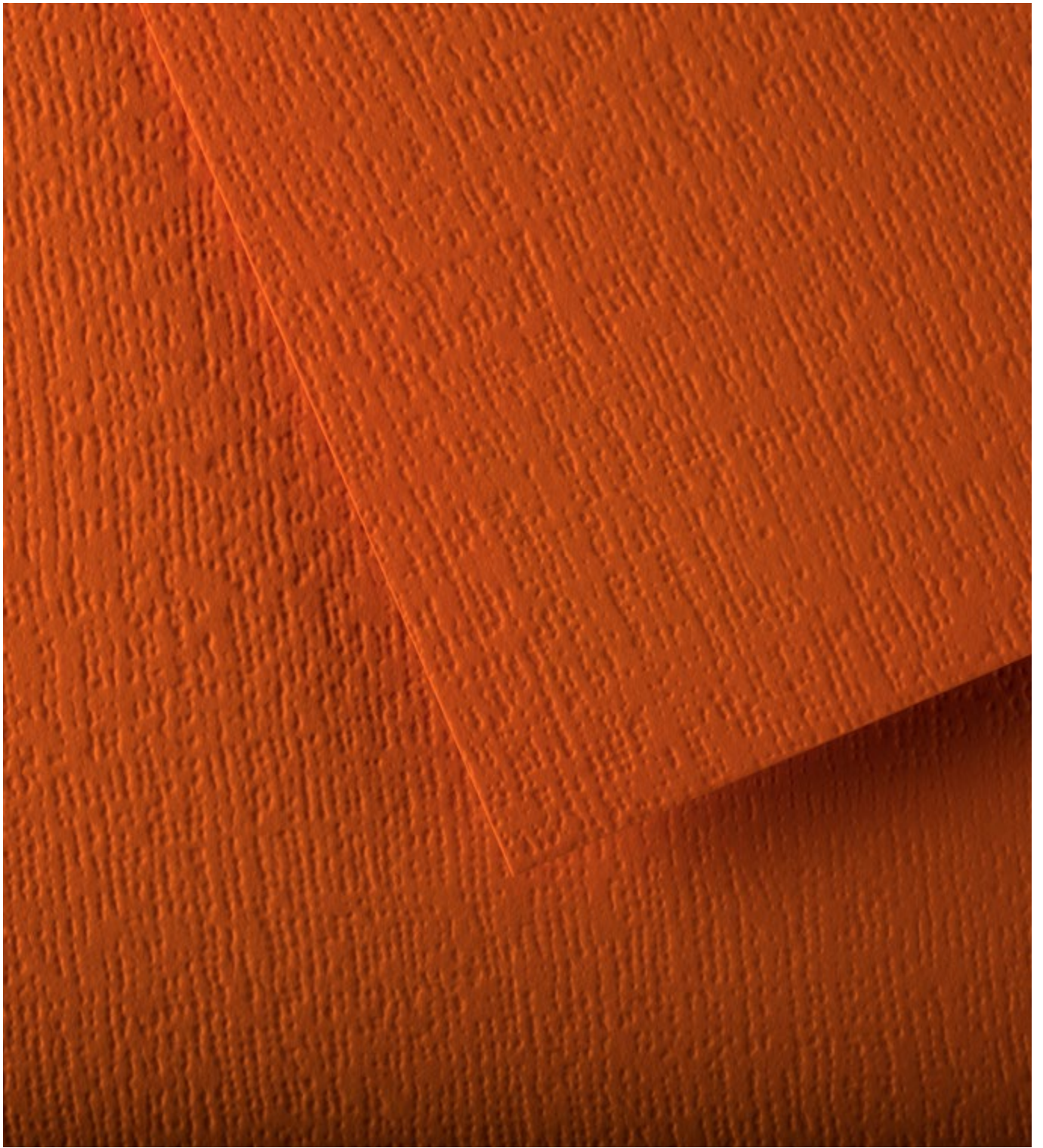
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800 MM	700 GSM	90 GSM	YES	NO	NO



FLAX

BURLAP

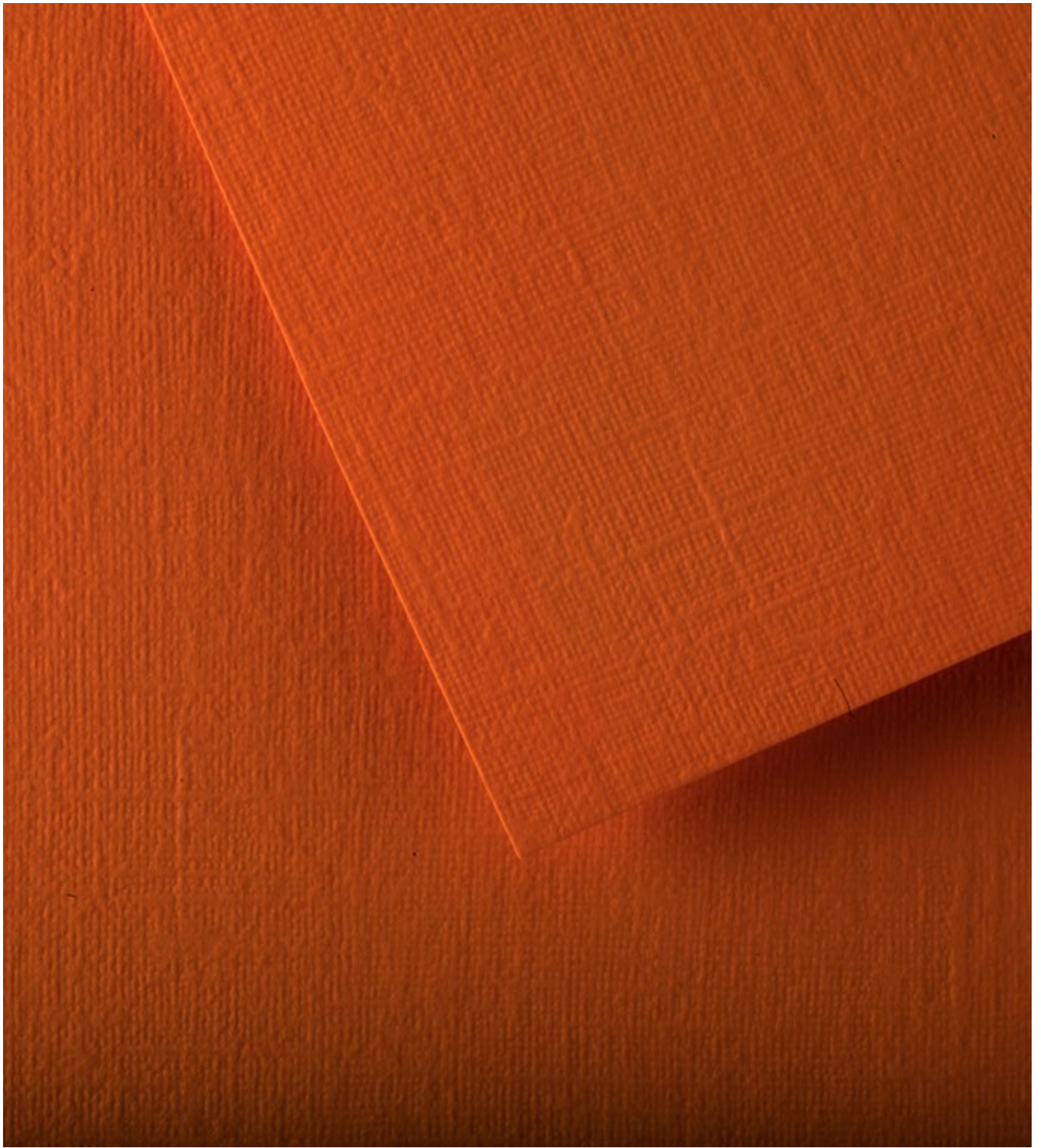
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1060 MM	700 GSM	90 GSM	YES	YES	YES



HEMP

BURLAP

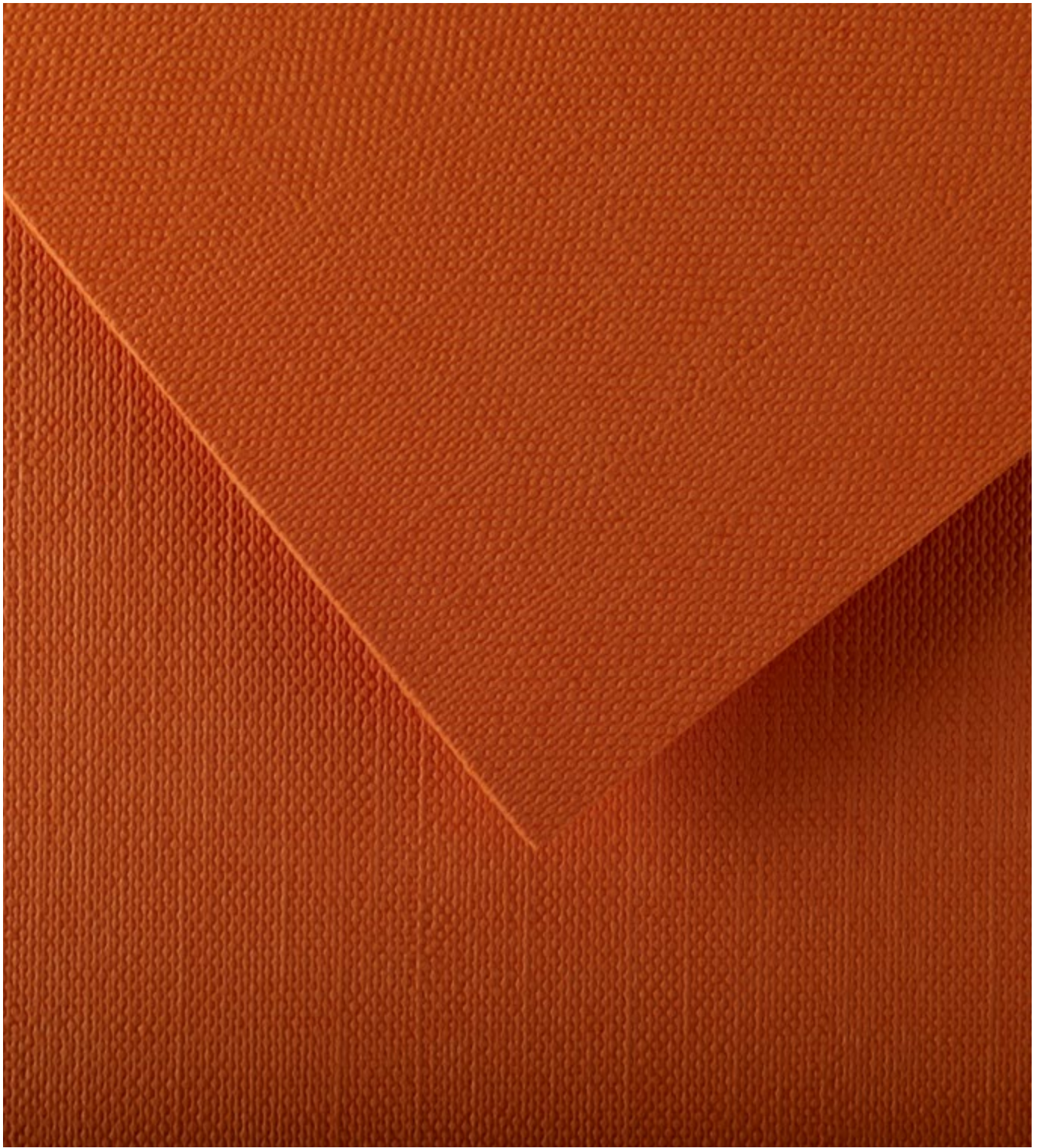
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900 MM	700 GSM	90 GSM	NO	NO	NO



HESSIAN

BURLAP

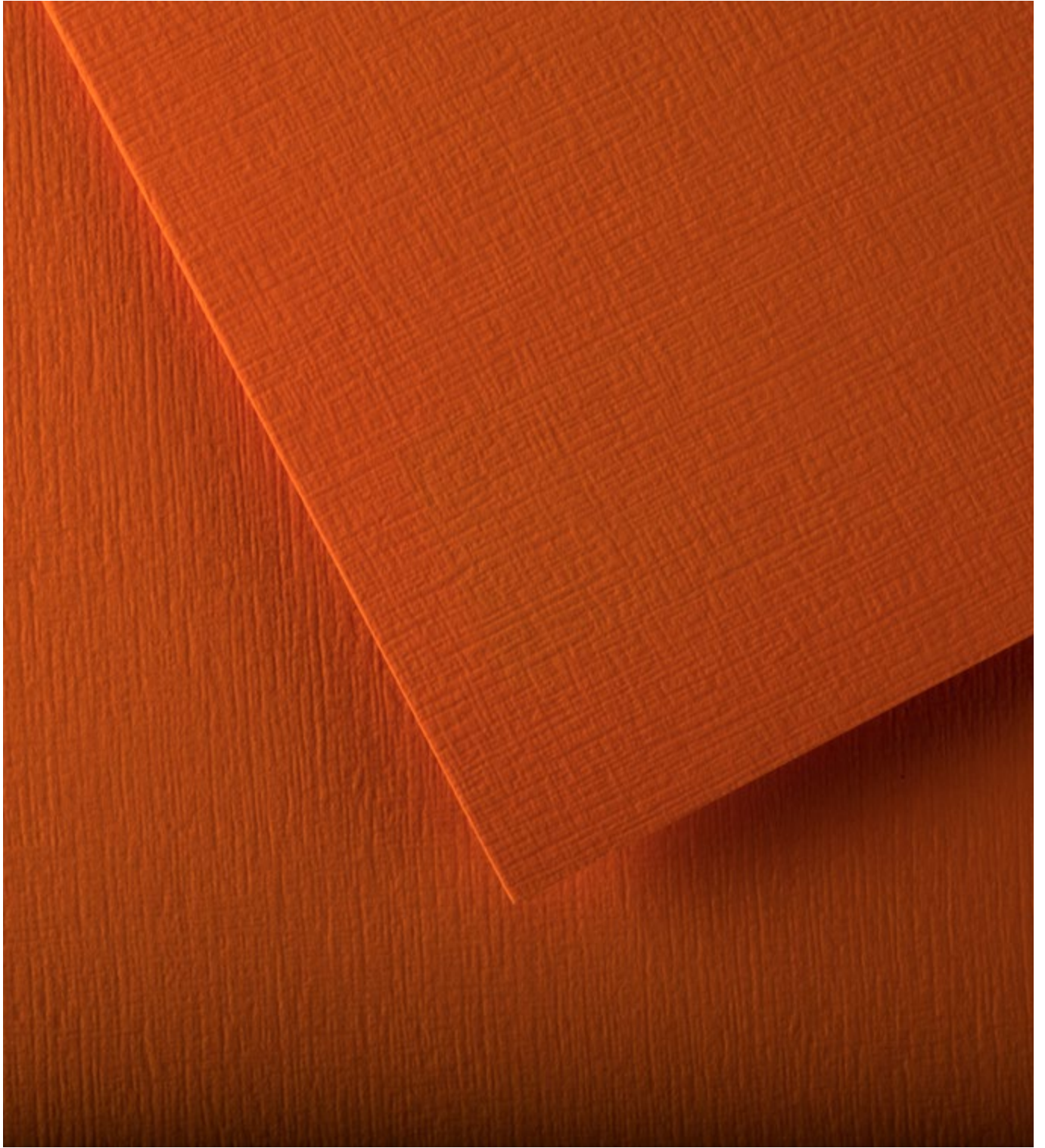
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
900 MM	700 GSM	90 GSM	NO	NO	NO



HOPSACK

BURLAP

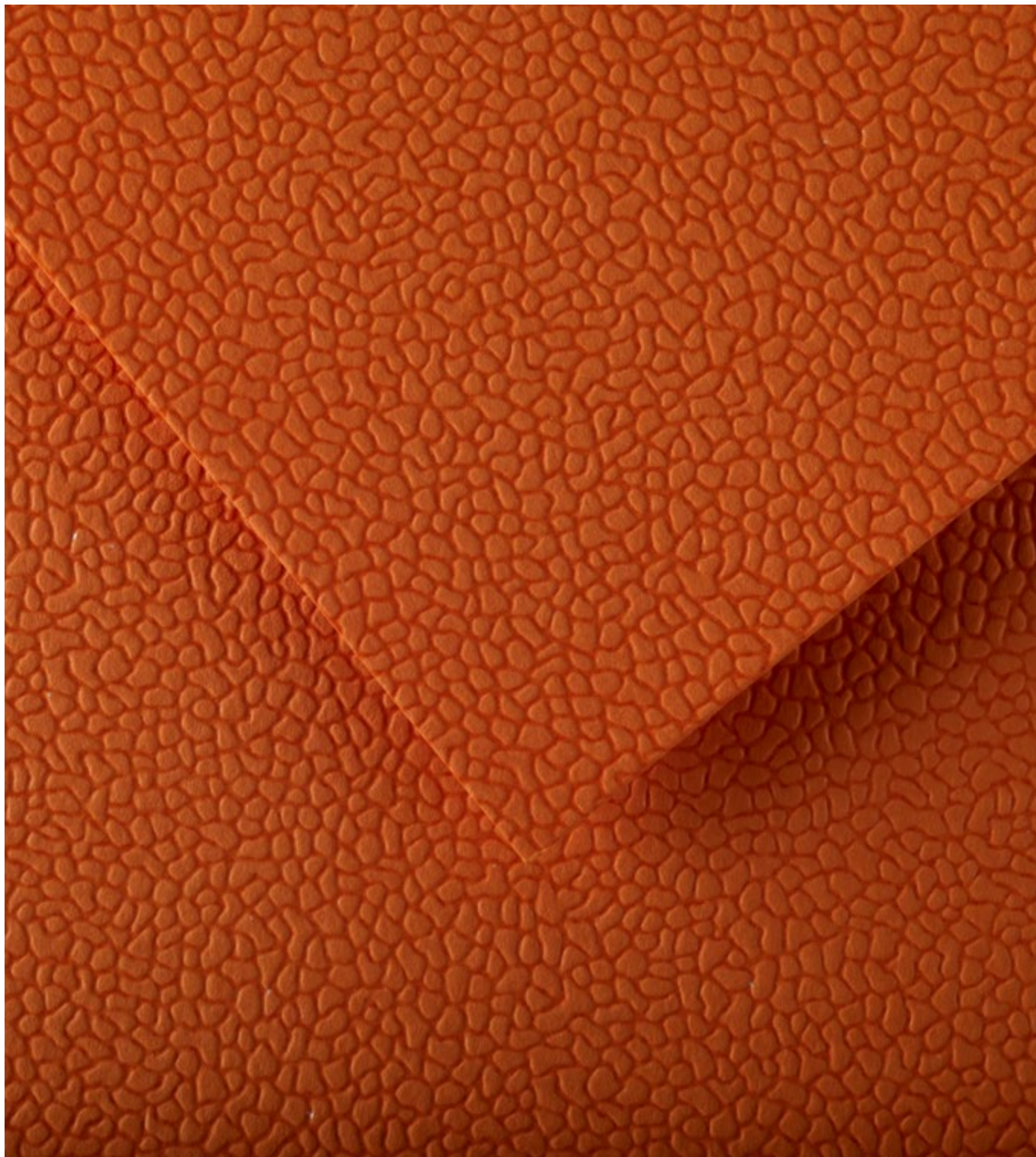
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1100 MM	700 GSM	90 GSM	YES	YES	YES



HUCKABUCK

BURLAP

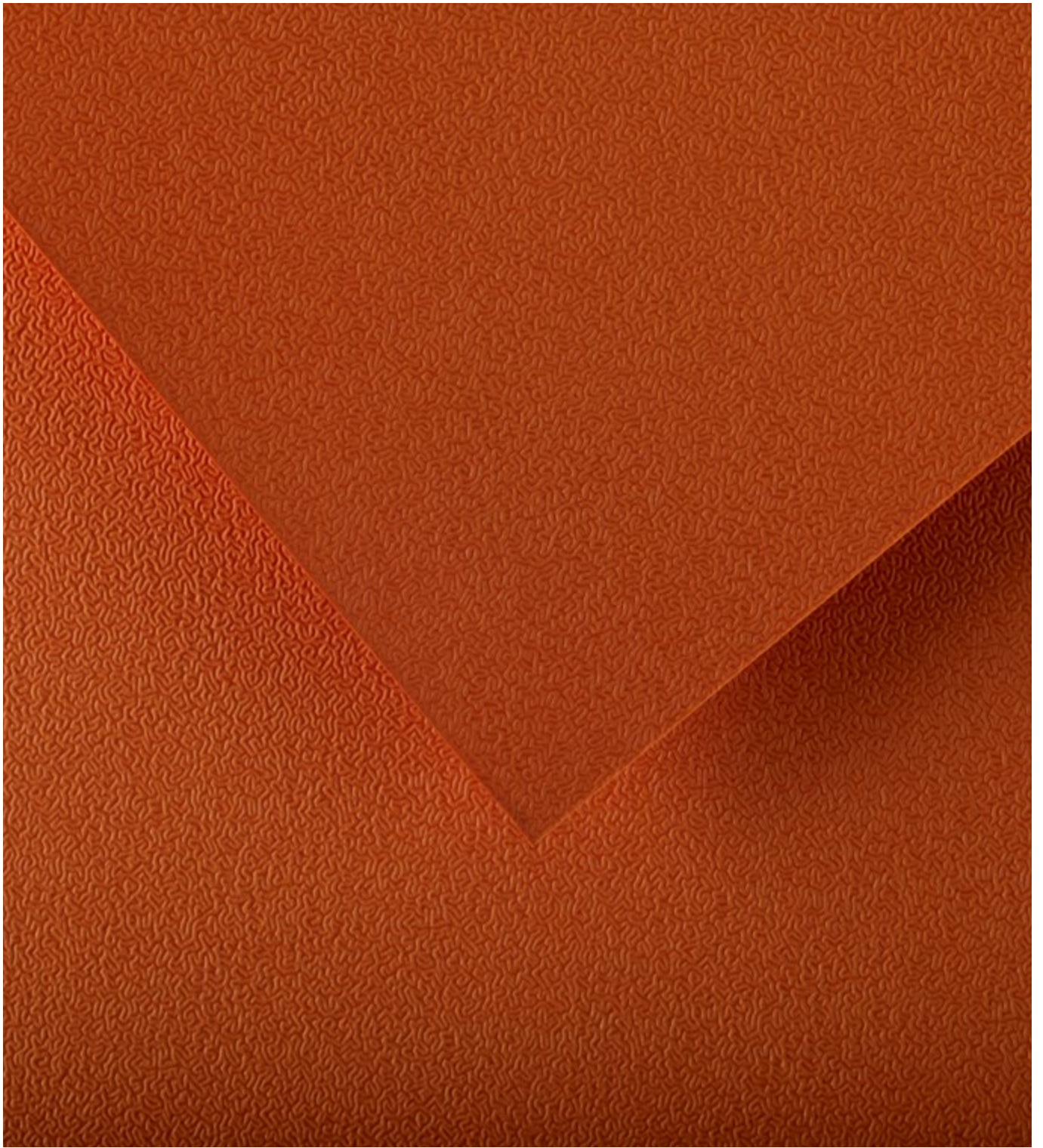
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1090 MM	700 GSM	90 GSM	NO	NO	NO



BUBBLE

UNDULATING

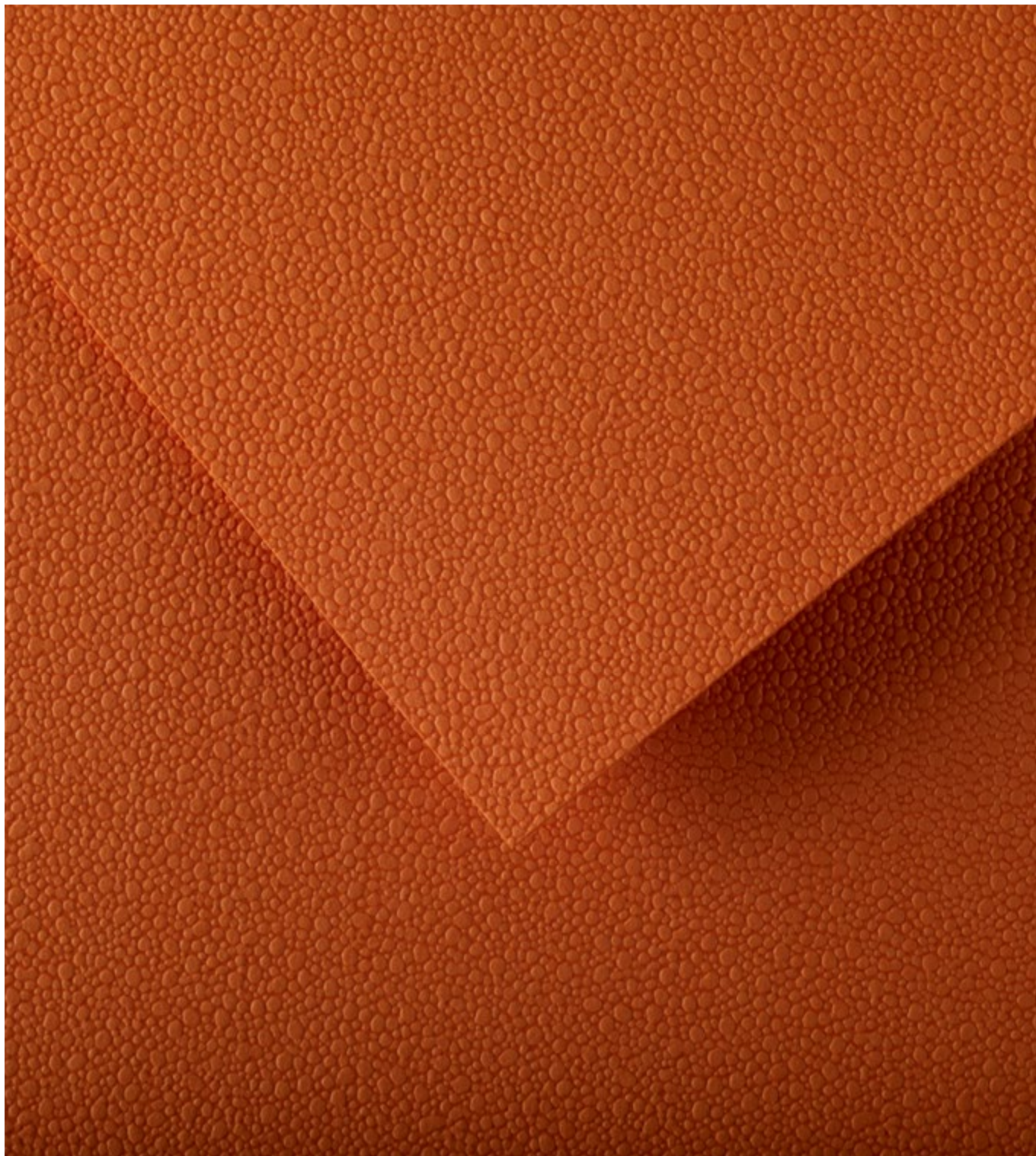
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1100 MM	700 GSM	90 GSM	YES	YES	YES



MAZE

UNDULATING

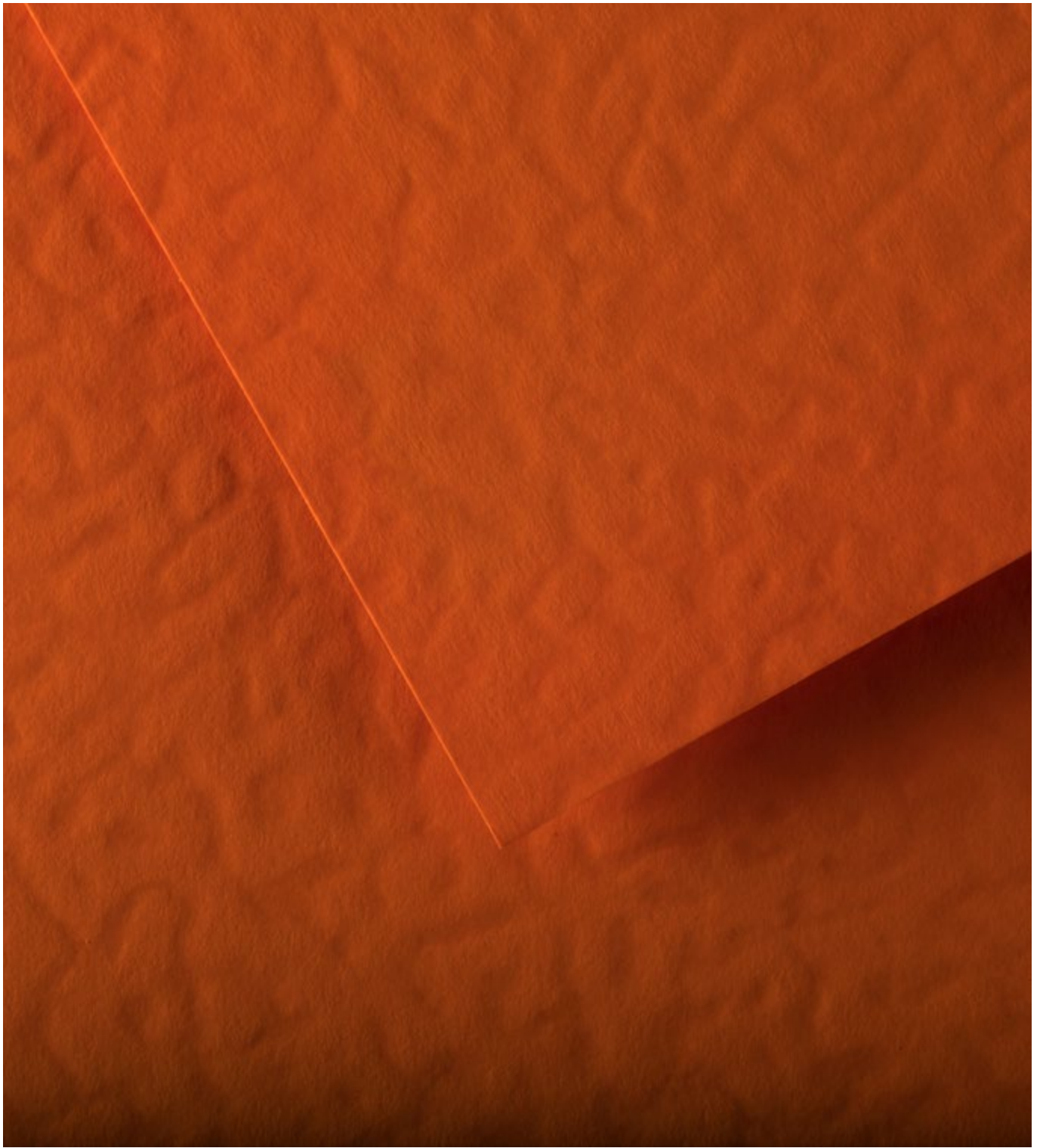
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1100 MM	700 GSM	90 GSM	YES	YES	YES



PEBBLE

UNDULATING

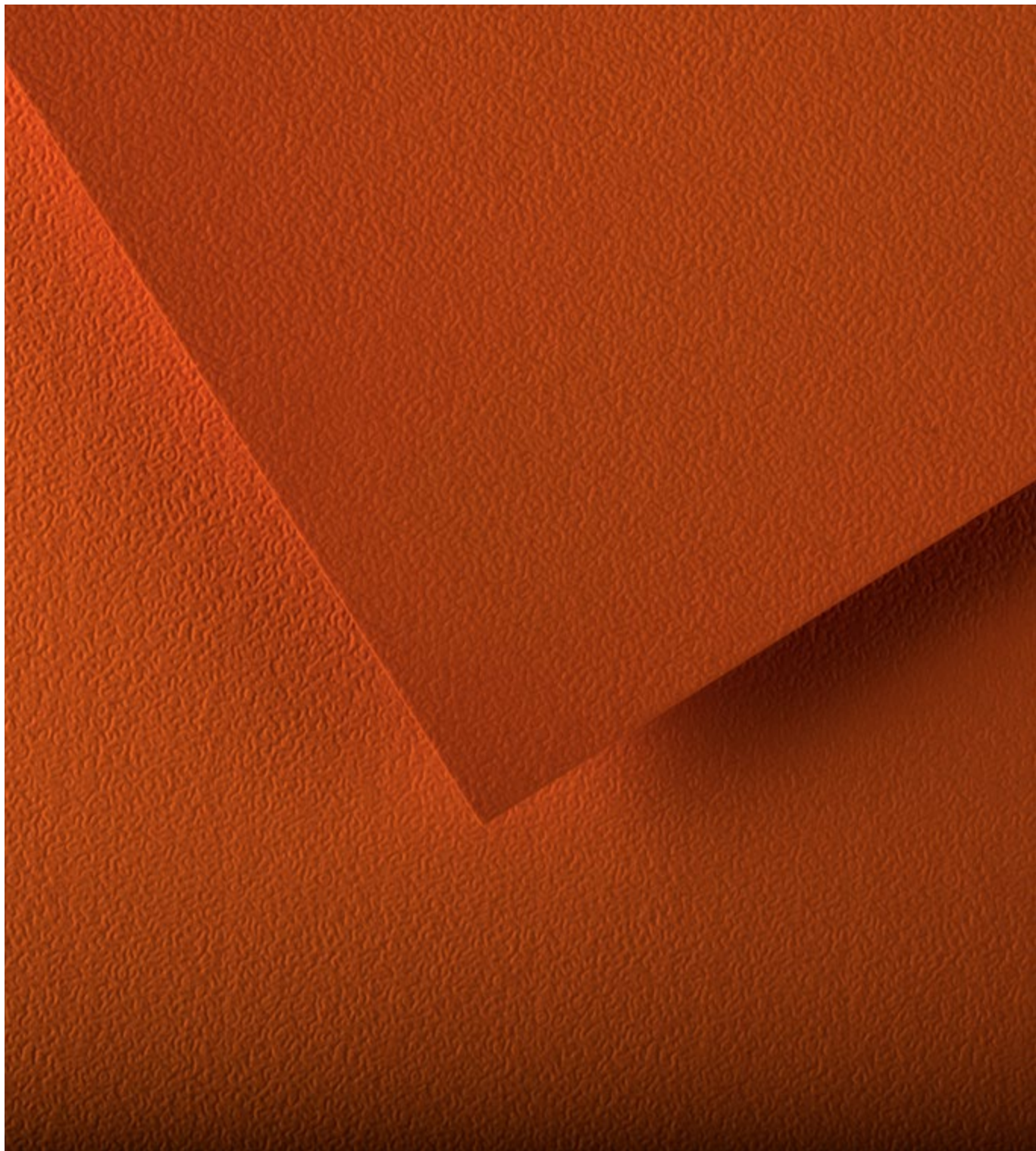
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1060 MM	700 GSM	90 GSM	YES	YES	YES



RIPPLE

UNDULATING

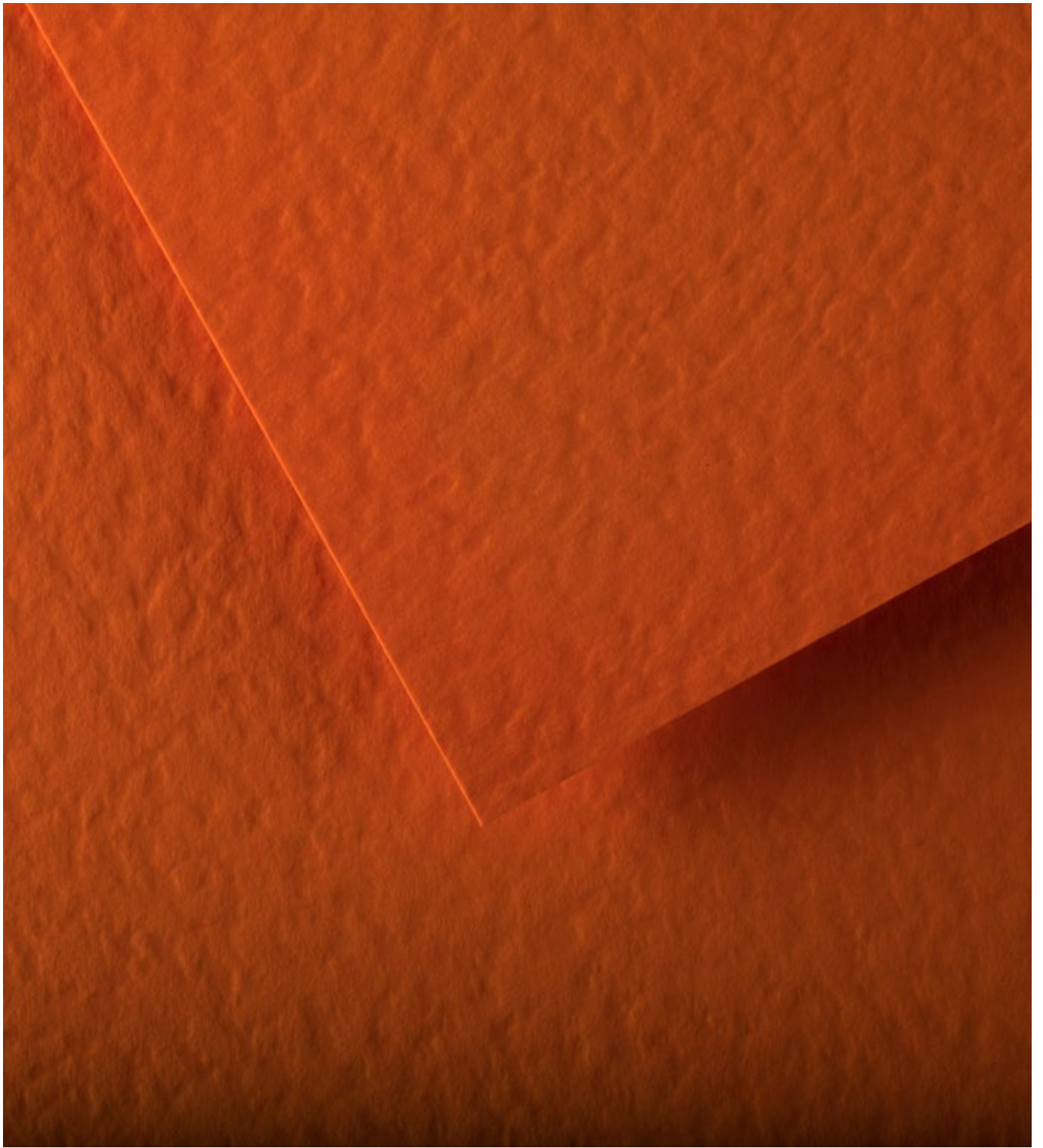
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
900 MM	700 GSM	90 GSM	YES	NO	NO



SANDGRAIN

UNDULATING

MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
900 MM	700 GSM	90 GSM	YES	NO	NO



STUCCO

UNDULATING

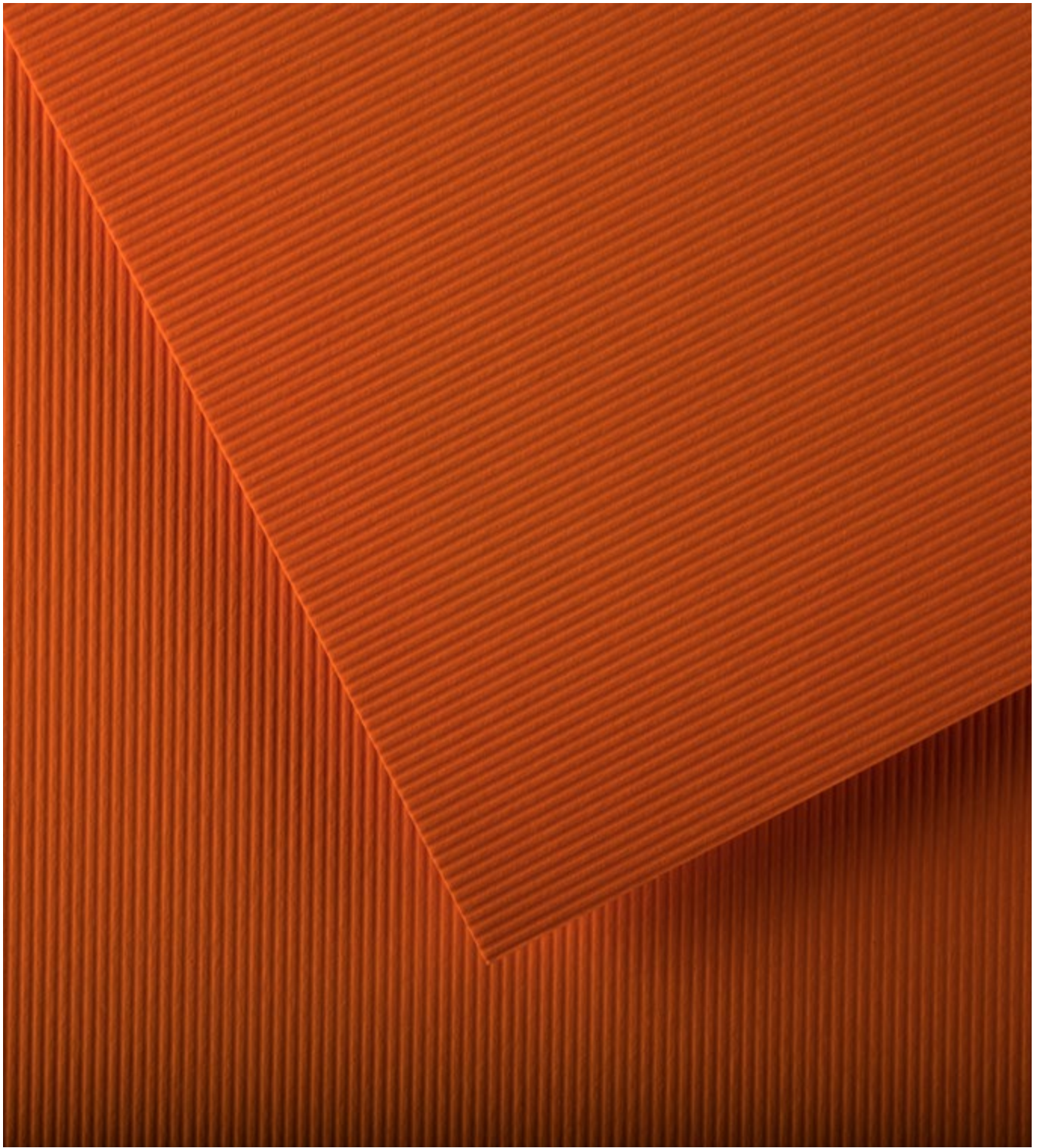
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1100 MM	700 GSM	90 GSM	YES	NO	NO



BASKET

GEOMETRIC

MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1100 MM	700 GSM	90 GSM	YES	YES	YES



CORD

GEOMETRIC

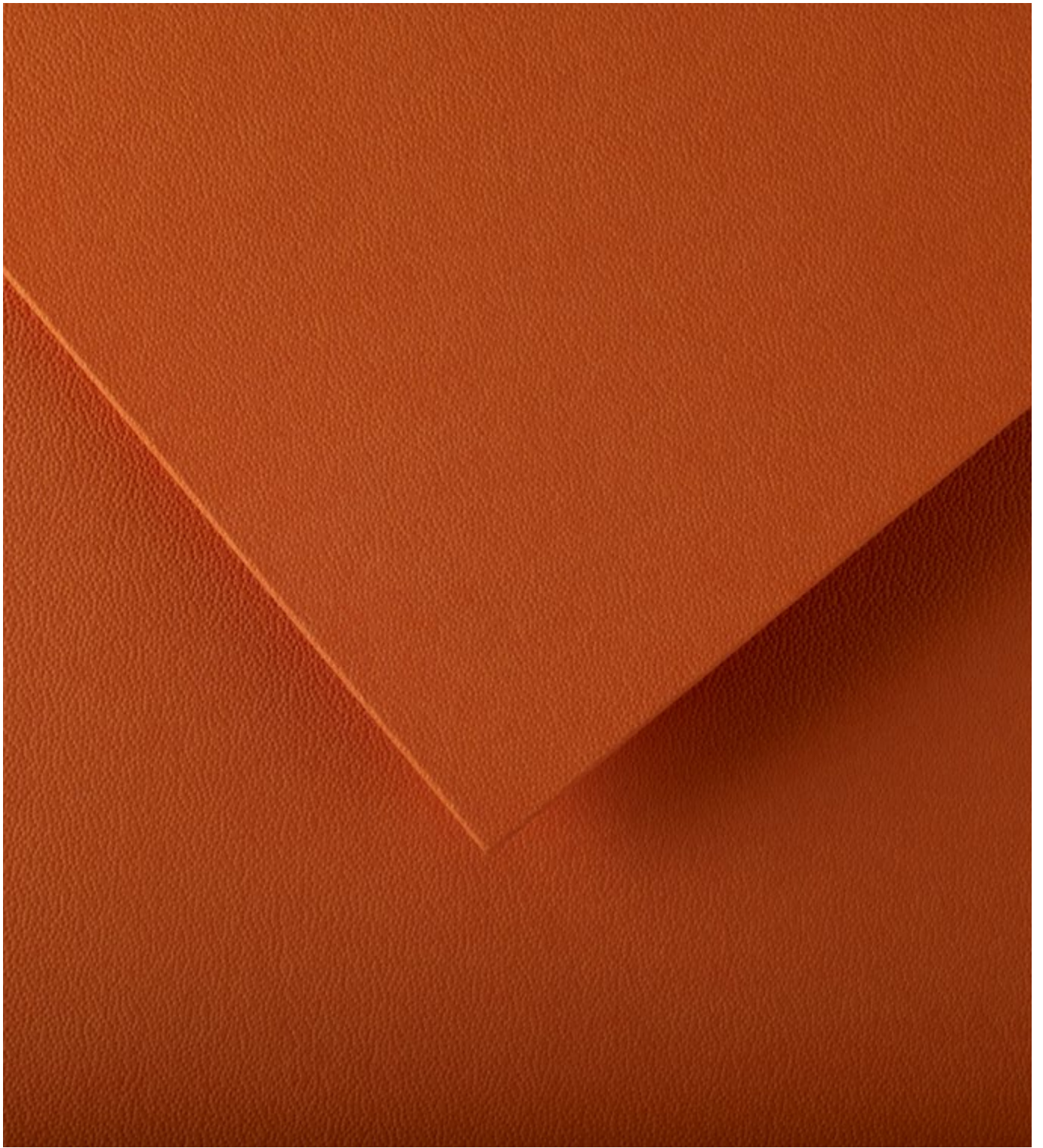
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1280 MM	700 GSM	110 GSM	NO	NO	NO



CROSS GRAIN

GEOMETRIC

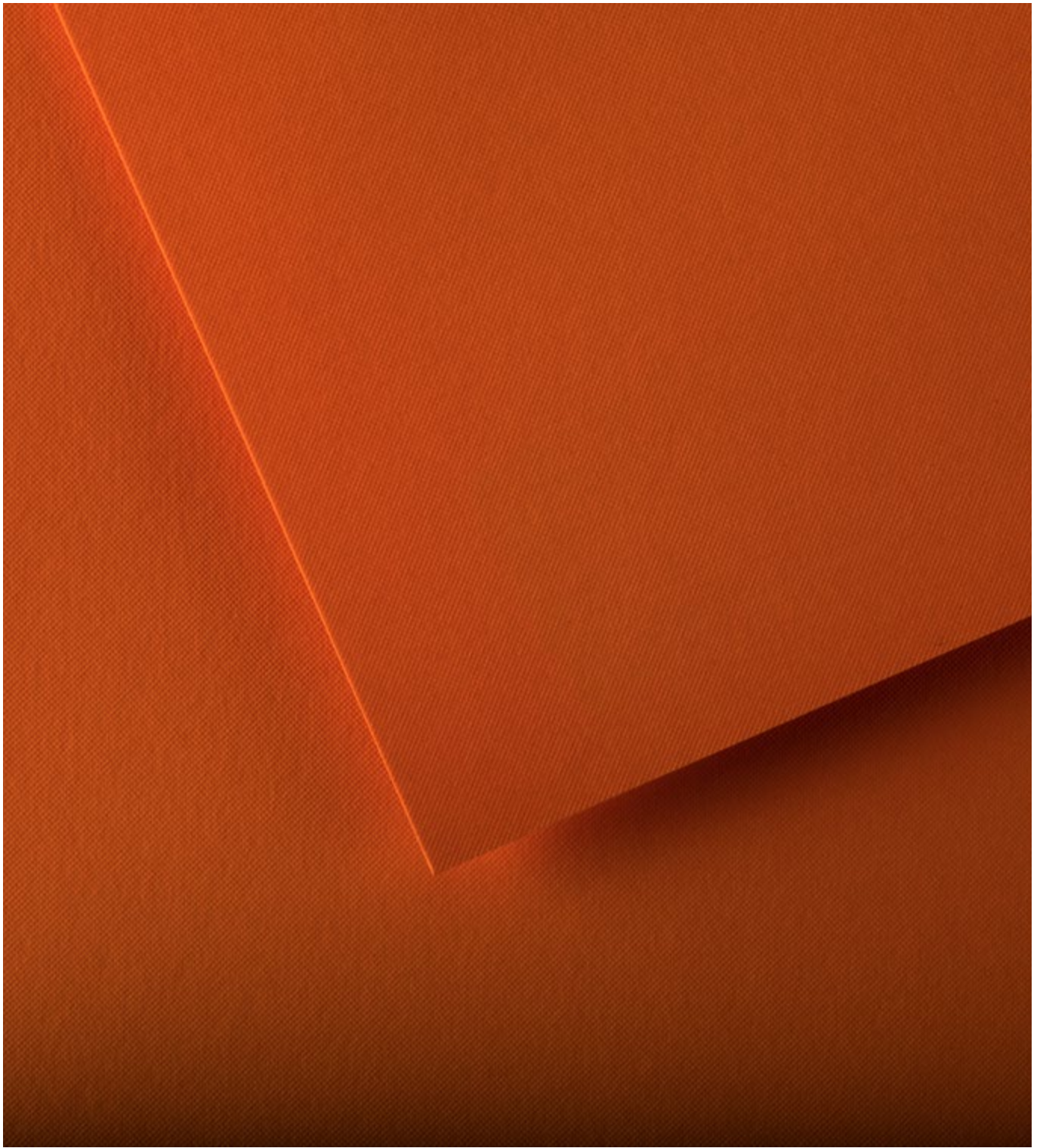
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1100 MM	700 GSM	90 GSM	YES	YES	YES



HAIRCELL

GEOMETRIC

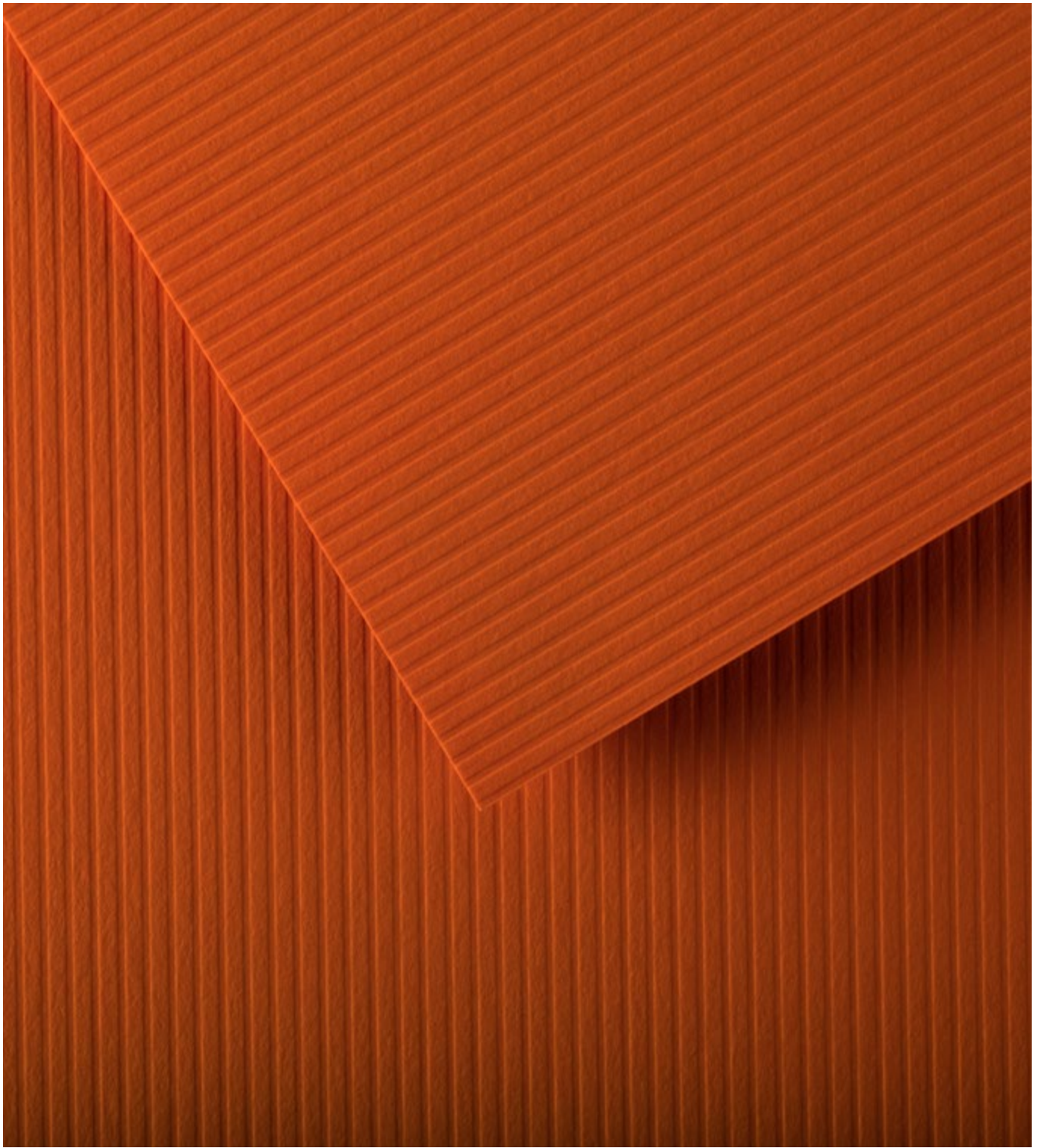
MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1100 MM	700 GSM	90 GSM	YES	NO	NO



PINHEAD

GEOMETRIC

MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1100 MM	700 GSM	135 GSM	NO	NO	NO



RIDGED

GEOMETRIC

MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1280 MM	700 GSM	175 GSM	NO	NO	NO



WIRE

GEOMETRIC

MAX REEL WIDTH	MAX REEL WEIGHT	MIN REEL WEIGHT	HOT PRESS	MATT VARNISH	GLOSS VARNISH
1050 MM	700 GSM	175 GSM	NO	NO	NO